



# Student Learning Assessment Report: Summer 2019

(Consolidated results of Fall 2018, Spring 2019, and Summer 2019)

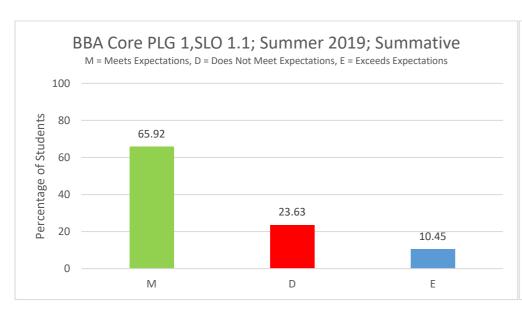
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# Summer 2019 Student Learning Assessment Report: BBA Program

(Common Program Learning Goals and Student Learning Outcomes for all BBA Disciplines)

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
1. Communications	1.1 Communicate ideas and arguments effectively	Summative: Exit Assessment Test, and Course Embedded Assessment (MGT 489, integrative capstone course group term projects). Formative: Course Embedded Assessment(MGT 368 group term projects)	Exit Assessment Test: Meets Expectation: 60% to 80%; Does Not Meet Expectation < 60%; Exceeds Expectation > 80%  Course-Embedded Assessment: Rubric # B.1.1.1.1	See Figures BBA Core 1 – 4.	Target: 80% of students should meet or exceed expectation.  Students met the target in formative assessment but failed to meet the target in summative assessment.  Trend: Students' performance has improved in formative assessment over the period. However, performance in summative assessment has deteriorated over the period.	PowerPoint presentations and in class debates are included in many courses to teach students how to communicate their ideas effectively.



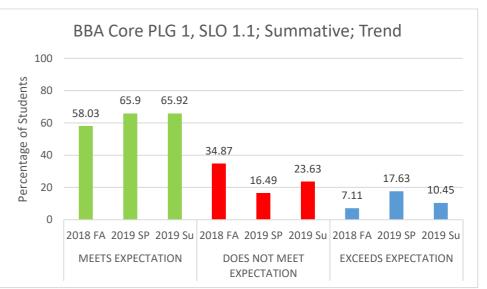


Figure BBA Core- 1 Figure BBA Core- 2

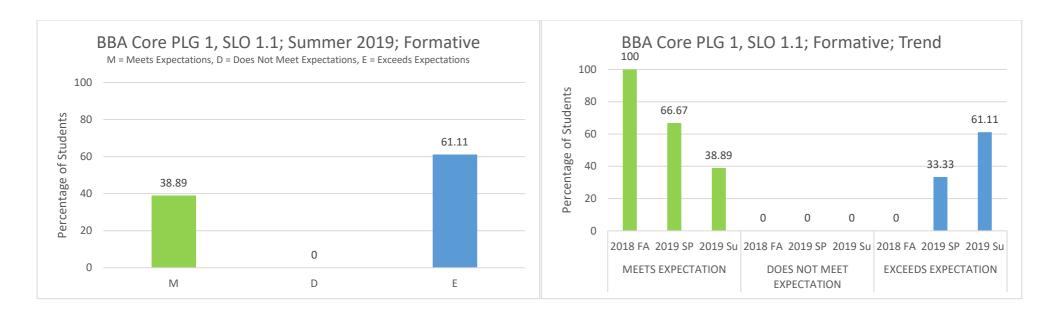
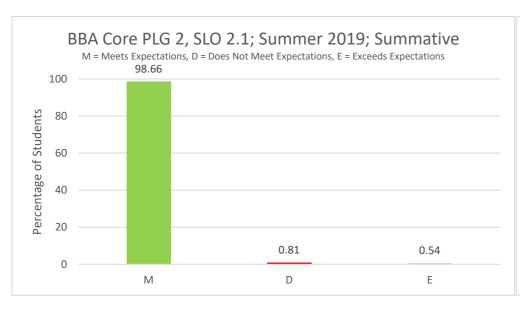


Figure BBA Core- 3 Figure BBA Core- 4

Program	Student					
Learning Goal	Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Critical Thinking	2.1 Correctly apply foundation knowledge gained in BBA core courses for analysis and decision making	Summative: Exit Assessment Test, and Course Embedded Assessment (MGT 489, integrative capstone course group term projects). Formative: Course Embedded Assessment from the Disciplines: FIN 435 group term projects for A&F students; HRM 480 group terms projects for HRM students; INB 480 group term projects for INB students; MIS 470 group term projects for MIS students; and MKT 460 group term projects for MKT students	Exit Assessment Test: Meets Expectation: 60% to 80%; Does Not Meet Expectation < 60%; Exceeds Expectation > 80% Course-Embedded Assessment: Rubric # 2.1.1.1 (summative); A&F.4.R.2 for A&F students, rubric # HRM.3.R.1 for HRM students, rubric # INB.2.R.1 for INB students, rubric # MIS.2.R.1 for MIS students, rubric # MKT.1.R.2 for MKT students (formative)	See Figures BBA Core 5 - 6. Please see the following figures for the formative results: A&F-13, HRM-9, INB-5, MIS- 5, MKT-1	Target: 70% students should meet or exceed expectations.  Students met the target.  Trend: The percentage of students meeting expectations has increased over the period showing an improvement in this area.	In association with various student clubs, NSU student affairs organize different competitions for students to give them the platform to apply their theoretical knowledge into practice.



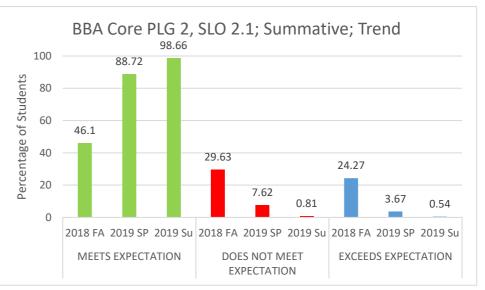
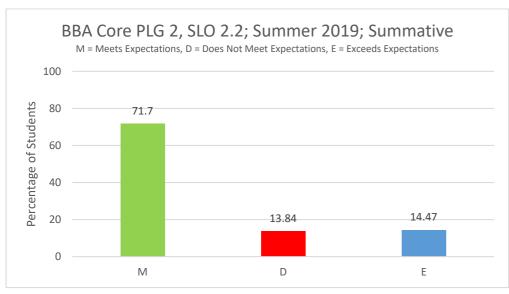


Figure BBA Core- 5 Figure BBA Core- 6

Program Learning	Student Learning		Measurement			
Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
2. Critical Thinking	2.2. Engage in critical thinking and analysis of business phenomena to realize opportunities for performance improvement at all levels	Summative: Exit Assessment Test, and Course Embedded Assessment (MGT 489, integrative capstone course group term projects). Formative: Course Embedded Assessment(MGT 368 group term projects)	Exit Assessment Test: Meets Expectation: 60% to 80%; Does Not Meet Expectation < 60%; Exceeds Expectation > 80% Course-Embedded Assessment: Rubric # B.2.2.1.1	See Figures BBA Core 7 – 10.	Target: 60% students should meet or exceed expectation.  Students met the target.  Trend: In formative assessment there is a tremendous improvement in students' performance, with a high percentage of students exceeding expectations.	The in-class learning of students is augmented with industry engagement. Class projects include real-life business problems.



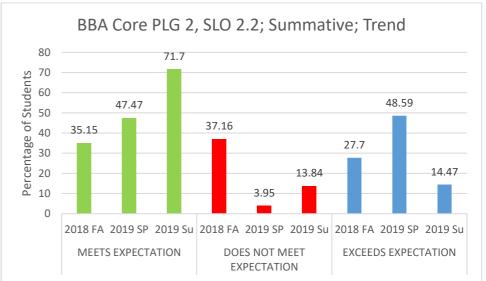


Figure BBA Core- 7 Figure BBA Core- 8

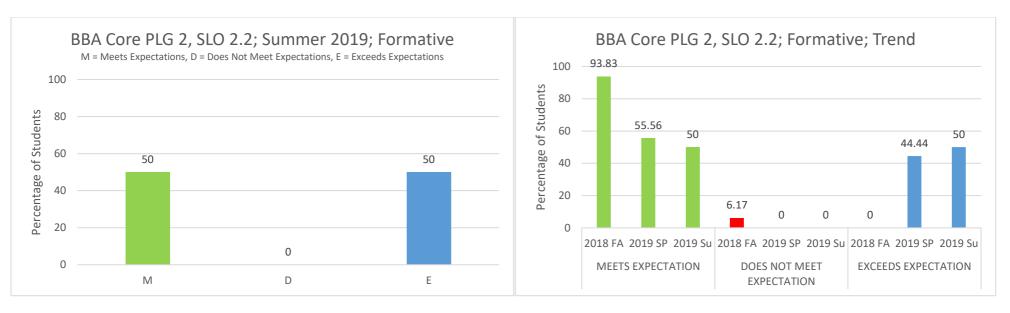


Figure BBA Core- 9 Figure BBA Core- 10

Program Learning	Student Learning		Measurement			
Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
3. Integration	3.1 Utilize knowledge	Summative: Exit	Exit Assessment	See	Target: 80% students should	A number of grooming sessions were
	in the areas of	Assessment Test, and	Test: Meets	Figures	meet or exceed expectation.	organized by several SBE co-curricular
	accounting,	Course-Embedded	Expectation 60% to	BBA	_	organizations. These grooming sessions
	management, finance,	Assessment (MGT	80%; Does Not Meet	Core 11	Students met the target.	featured industry leaders and experts.
	and marketing as	489, integrative	Expectation < 60%,	<b>– 14.</b>		These events provide key information about
	business	capstone course,	Exceeds Expectation		Trend: Student performance	the current business landscapes as well as
	professionals.	group term projects)	> 80%		is showing a positive trend in	future issues.
		Formative: Course-	Course-Embedded		both summative and	
		Embedded	Assessment: Rubric		formative assessment.	
		Assessment(MGT	# 3.1.1.1			
		368 group term				
		projects)				

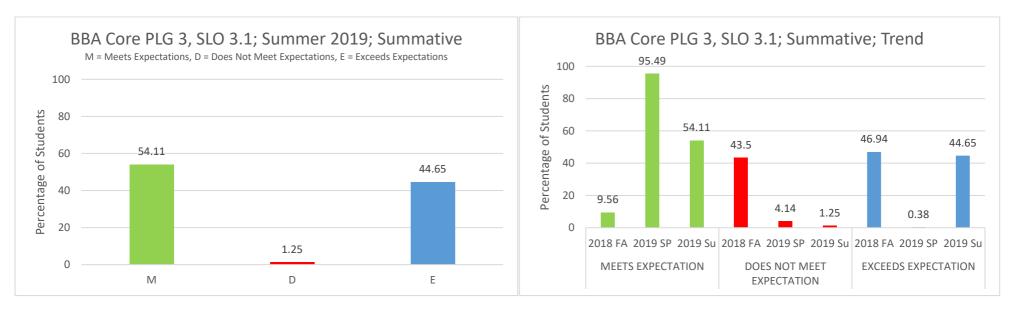


Figure BBA Core- 11 Figure BBA Core- 12

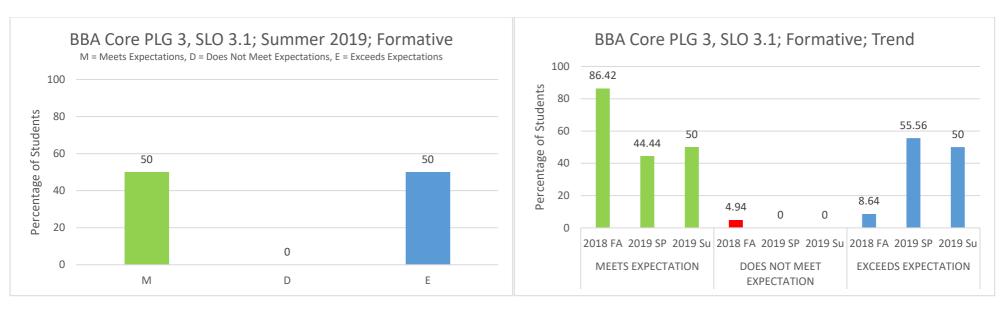
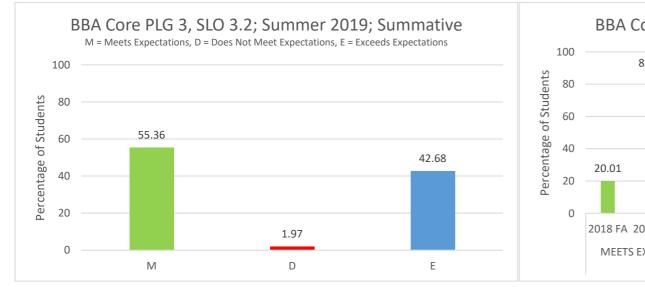


Figure BBA Core- 13 Figure BBA Core- 14

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
3. Integration	3.2 Utilize the latest business tools to analyze information, to improve productivity and decision-making, and to achieve performance targets efficiently	Summative: Exit Assessment Test, and Course-Embedded Assessment (MGT 489, integrative capstone course, group term projects)  Formative: Course Embedded Assessment from the Disciplines: FIN 435 group term projects for A&F students; HRM 480 group terms projects for HRM students; INB 480 group term projects for INB students; MIS 470 group term projects for MIS students; and MKT 460 group term projects for MKT students	Exit Assessment Test: Meets Expectation: 60% to 80%; Does Not Meet Expectation < 60%; Exceeds Expectation > 80%  Course-Embedded Assessment: Rubric # 3.2.1.1 (summative ); A&F.4.R.2 for A&F students, rubric # HRM.3.R.1 for HRM students, rubric # INB.2.R.1 for INB students, rubric # MIS.2.R.1 for MIS students, rubric # MKT.1.R.2 for MKT students (formative)	See Figures BBA Core 15 – 16.  Please see the following figures for the formative results: A&F-13, HRM-9, INB-5, MIS-5, MKT-1	Target: 60% students should meet or exceed expectation.  Students met the target.  Trend: Students performance has tremendously improved over the period with increase in percentage of students exceeding expectations.	Deployment of standardized assessment tools was continued. The in-class learning of students was augmented with industry engagement.



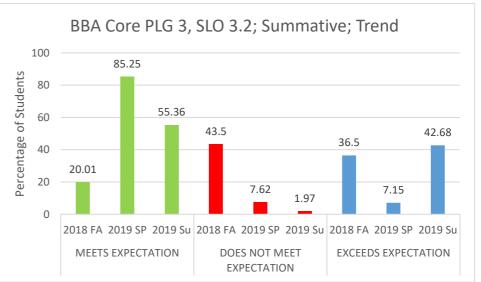
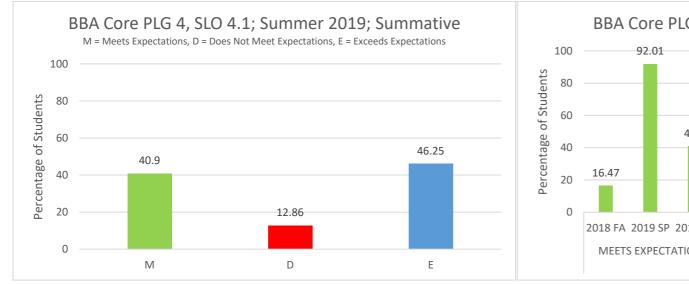


Figure BBA Core- 15 Figure BBA Core- 16

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
4. Ethics	4.1 Uphold ethical standards in every professional practice	Summative: Exit Assessment Test, and Course-Embedded Assessment (MGT 489, integrative capstone course, group term projects)	Exit Assessment Test: Meets Expectation 60% to 80%; Does Not Meet Expectation < 60%, Exceeds Expectation > 80% Course-Embedded Assessment: Rubric # 4.1.1.1	See Figures BBA Core 17 - 18	Target: 80% students should meet or exceed expectation.  Students have the target  Trend: The percentage of students exceeding expectations has increased over the period showing a positive trend in students' performance	The university has a course on Ethics under General education to promote a university-wide culture in understanding the role of ethics to make students a more informed human being.



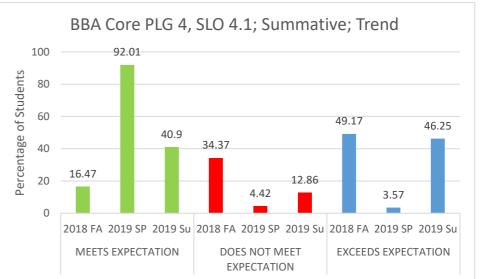
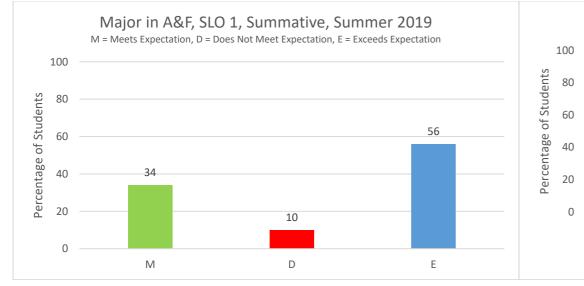


Figure BBA Core- 17 Figure BBA Core- 18

# Summer 2019 Student Learning Assessment Report: Major in Accounting and Finance

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
A&F.1. Identify and	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or, exceed	As a part of the standardized syllabus all
classify financial	Assessment Test, and	Meets Expectation:	A&F 1 - 4.	expectation.	students of FIN 440 are given a project that
information; present	Course Embedded	60% -80%			requires them to work in teams on financial
and interpret financial	Assessment (FIN 440,	Does Not Meet		Students met the target.	statements that demonstrates the practical
statements	Capstone Course	Expectation < 60%			application of income statement, balance
	group term projects)	Exceeds Expectation>		Trend: Students' performance has increased	sheet, and cash flows. They interpret these
		80%		over the period, with an increasing number of	financial statements using appropriate
	Formative: Course			students meeting or exceeding expectations.	financial tools.
	Embedded-	Course-Embedded			
	Assessment (FIN 254	Assessment: Rubric #			
	group term projects)	A&F.1.R.1			



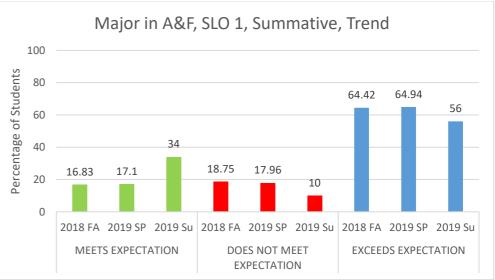


Figure A&F 1 Figure A&F 2

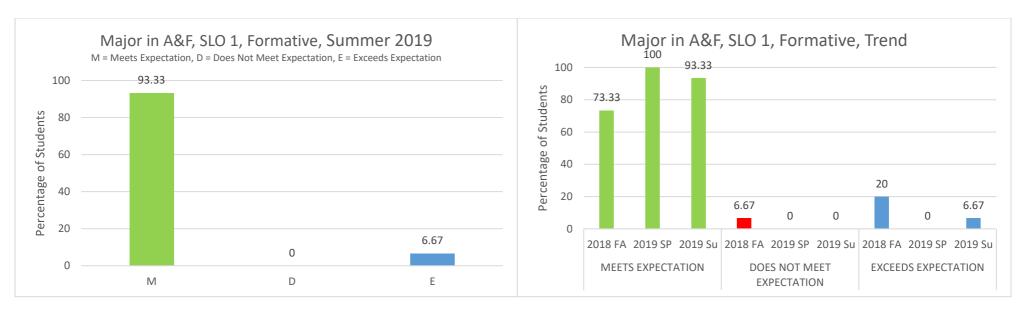
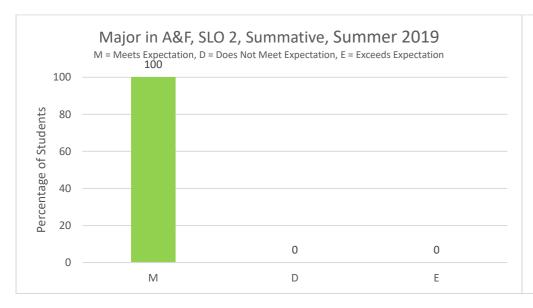


Figure A&F 3 Figure A&F 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
A&F.2. Explain cost	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or, exceed	Along with standardized courses, different
concepts and its	Assessment Test	Meets Expectation:	A&F 5 - 8.	expectation.	clubs organize different competitions to
classification and		60% -80%			allow students to apply their academic
apply this in	Formative: Course-	Does Not Meet		Students met the target in summative	knowledge in real business scenarios.
budgeting for specific	Embedded	Expectation < 60%		assessment but not in formative assessment.	-
business situations.	Assessment (ACT	Exceeds Expectation>			
	202 examinations)	80%		Trend: Students performance in formative	
				assessment is showing a negative picture with	
		Course-Embedded		increase in percentage of students not meeting	
		Assessment: Rubric #		expectation. This is an area of concern and	
		A&F.2.R.1		more focused should be given in this area.	
		(formative),			
		A&F.2.R.2			
		(summative)			



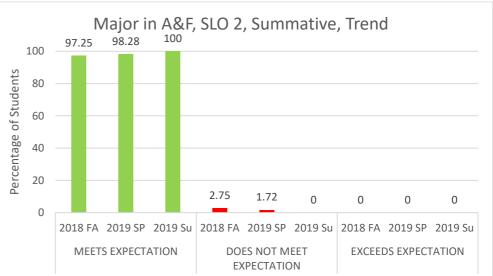


Figure A&F 5 Figure A&F 6

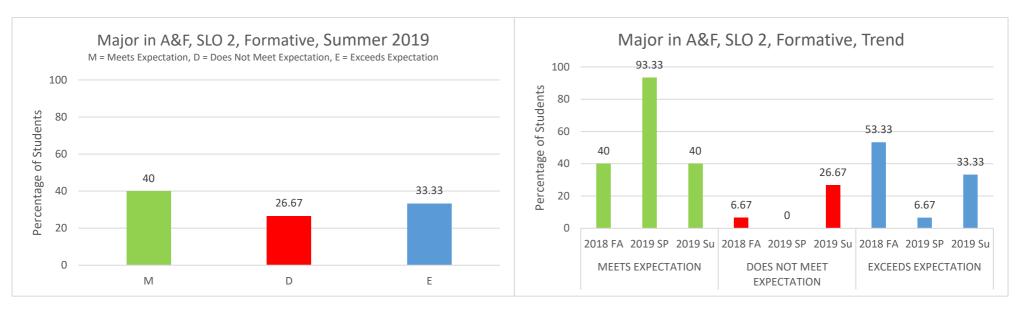
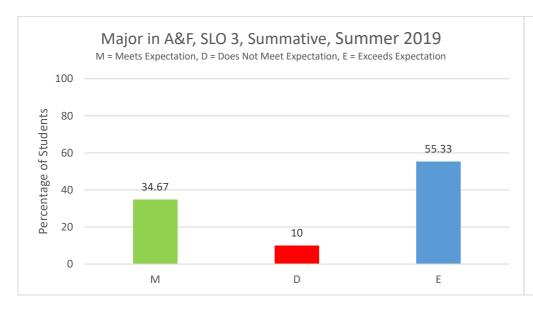


Figure A&F 7 Figure A&F 8

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
A&F.3. Be able to	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or,	The NSU Finance club organized an investment
apply best investment	Assessment Test, and	Meets Expectation:	A&F 9 − 12.	exceed expectation.	and portfolio management competition, Optimity,
strategy by analyzing	Course-Embedded	60% -80%			for students to apply their investment strategy by
various investment	Assessment	Does Not Meet		Students met the target.	analyzing various investment options.
options.	(FIN 440, Capstone	Expectation < 60%			
	Course, group term	Exceeds Expectation>		Trend: Although students met the target,	
	projects)	80%		there is an increase in the percentage of	
				students not meeting expectations in	
	Formative: Course-	Course-Embedded		formative assessment. More focus should	
	Embedded	Assessment: Rubric #		be given in that area.	
	Assessment (FIN 254	A&F.3.R.1			
	group term projects)	(formative),			
		A&F.3.R.2			
		(summative)			



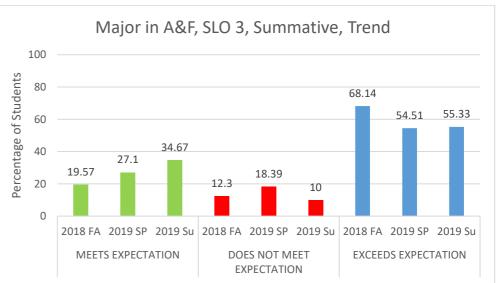


Figure A&F 9 Figure A&F 10

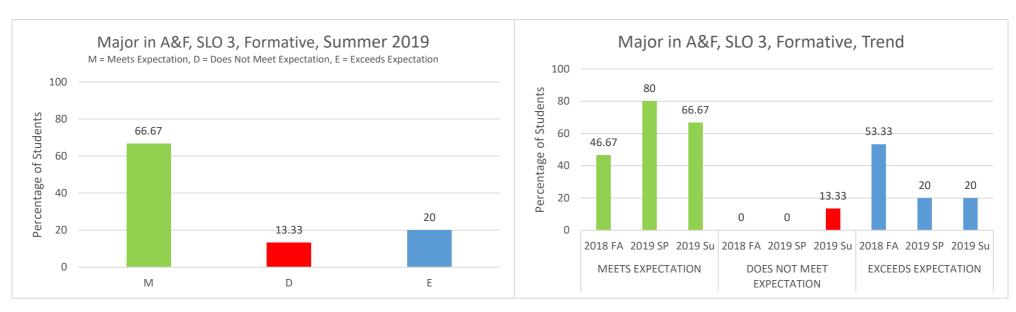
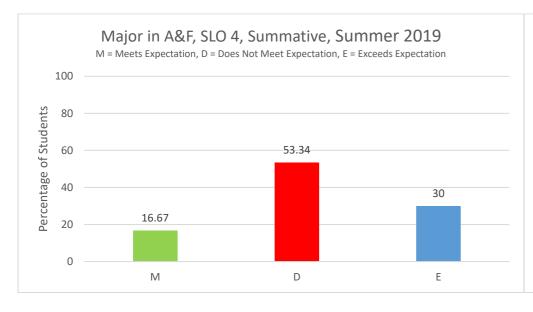


Figure A&F 11 Figure A&F 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
A&F.4. Be able to	Summative: - Exit	Exit Assessment Test:	See Figures	Target: 70% students should meet or	Entry into the CFA Institute University Affiliation
calculate and measure risks and its	Assessment Test, and Course-Embedded	Meets Expectation: 60% -80%	A&F 13 – 16.	exceed expectation.	Program made NSU curriculum closely tied to professional practice and also preparing students
application in portfolio	Assessment (FIN 435, Capstone	Does Not Meet Expectation < 60%		Students failed to meet the target.	to sit for the CFA examinations.
management.	Course, group term	Exceeds Expectation>		Trend: Students exhibit extremely poor	
	projects)	80%		performance in this area. 100% of the students did not meet the expectations in	
	Formative: Course	Course-Embedded		formative assessment. There is also a	
	Embedded-	Assessment: Rubric #		significant increase in percentage of	
	Assessment (FIN 254	A&F.4.R.1		students not meeting expectations in	
	group term projects)	(formative),		summative assessment. This is an area of	
		A&F.4.R.2		major concern	
		(summative)			



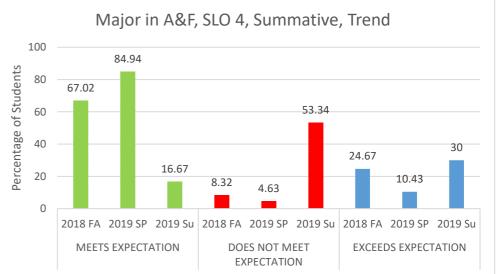


Figure A&F 13 Figure A&F 14

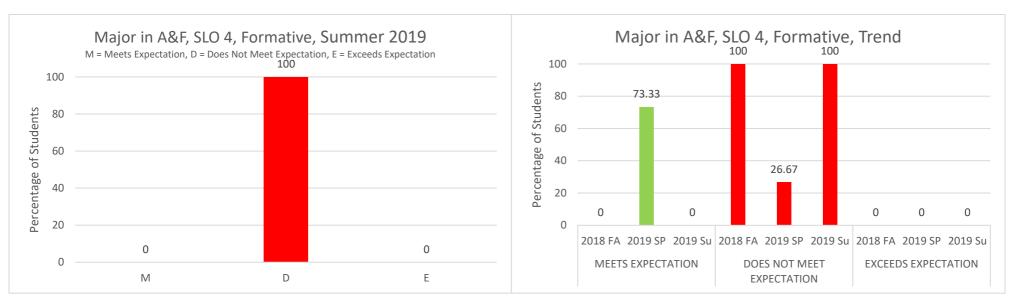


Figure A&F 15 Figure A&F 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
A&F.5. Utilize	Summative: - Exit	Exit Assessment Test:	See Figures A&F 17	Target: 80% students should meet or,	The IQAC formed two committees,
technology to analyze	Assessment Test, and	Meets Expectation:	- 20 <b>.</b>	exceed expectation.	Institutional Curriculum Formatting
financial information	Course-Embedded	60% -80%		_	Committee (ICFC) and Improvement Plan
and to facilitate	Assessment	Does Not Meet		Students failed to meet the target.	Implementation Committee (IPIC), in each
accounting and	(FIN 440, Capstone	Expectation < 60%			Department. Each committee has two
financial reporting	Course, group term	Exceeds Expectation>		Trend: There is a high percentage of	members from each Department who work
process.	projects)	80%		students not meeting expectations in	along with IQAC to improve departmental
				summative assessment. Percentage of	activities. ICFC works on curriculum under
	Formative: Course-	Course-Embedded		students not meeting expectations has	IQAC's supervision, and IPIC works on
	Embedded	Assessment: Rubric #		also increased in formative assessment.	implementing improvements targets at the
	Assessment (FIN 254	A&F.5.R.1		This is an area of significant concern.	departmental level.
	group term projects)				-

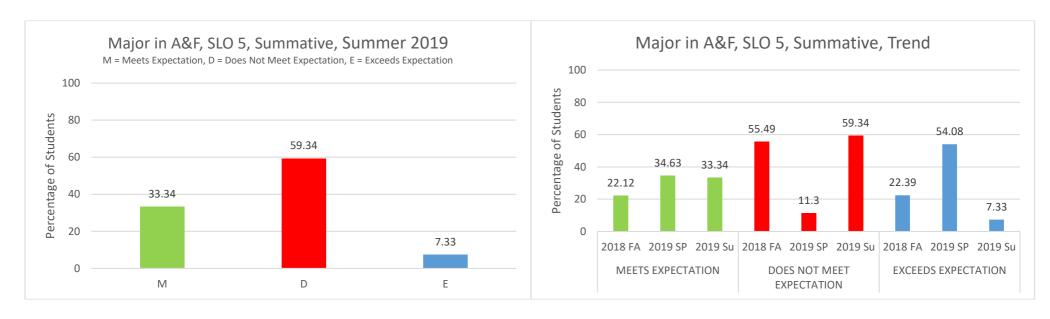


Figure A&F 17 Figure A&F 18

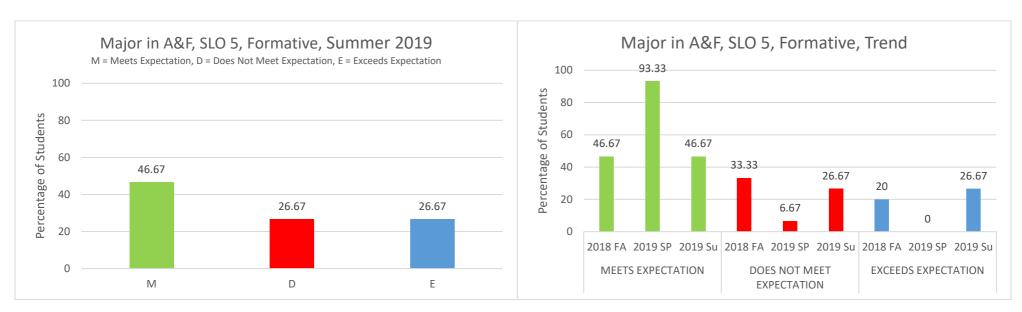
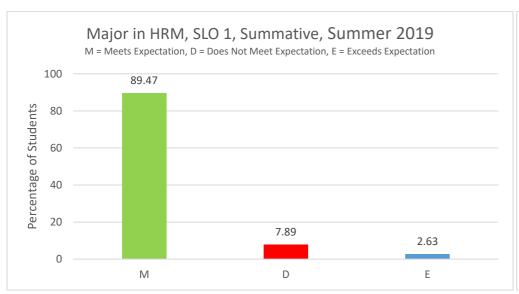


Figure A&F 19 Figure A&F 20

## Summer 2019 Student Learning Assessment Report: Major in HRM Program

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
1. Understand the	Summative:	Exit Assessment Test:	See Figures	Target: 80% students should meet or exceed	Course components are reviewed continuously
Human Resource	Exit Assessment Test,	Meets Expectation:	HRM $1 - 4$ .	expectation.	to ensure that students can continue to
Management concepts	and Course	60% to 80%			critically identify problems and solve those
and theories, and is	Embedded	Does Not Meet		Students met the target.	using their knowledge of business studies.
able to apply these	Assessment	Expectation: <60%			
core knowledge in	(HRM480 group term	Exceeds Expectation:		Trend: Overall, the students exhibit	
managing	projects)	>80%		excellent performance in the area.	
organizations.	Formative:				
	Course Embedded	Course-Embedded			
	Assessment	Assessment:			
	(MGT351 group term	Rubric # HRM.1.R.1			
	projects)				



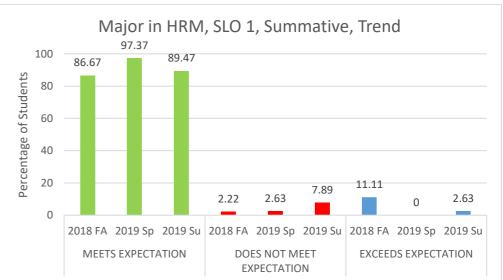
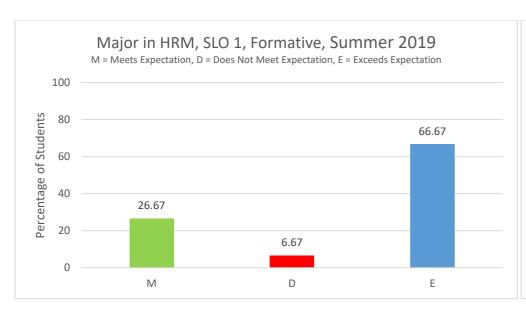


Figure HRM 1 Figure HRM 2



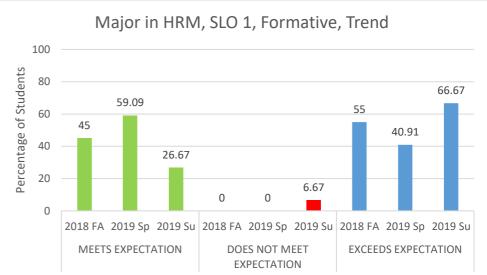
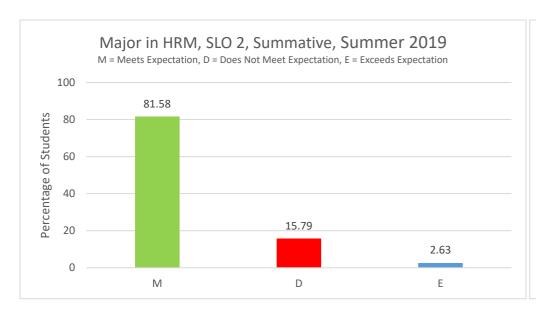


Figure HRM 3 Figure HRM 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
2. Understand the concepts underlying effective interpersonal relations and group/team leadership skills.	Summative: Exit Assessment Test, and Course Embedded Assessment (HRM480 group term projects) Formative: Course Embedded Assessment (MGT351 group term projects)	Exit Assessment Test: Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80%  Course-Embedded Assessment: Rubric # HRM.2.R.1	See Figures HRM 5 – 8.	Target: 75% students should meet or exceed expectation.  Student met the target in both the assessments.  Trend: Students' performance has improved over the period with an increase in the percentage of students meeting expectations.	The IQAC formed two committees, Institutional Curriculum Formatting Committee (ICFC) and Improvement Plan Implementation Committee (IPIC), in each Department. Each committee has two members from each Department who work along with IQAC to improve departmental activities. ICFC works on curriculum under IQAC's supervision, and IPIC works on implementing improvement targets at the departmental level.



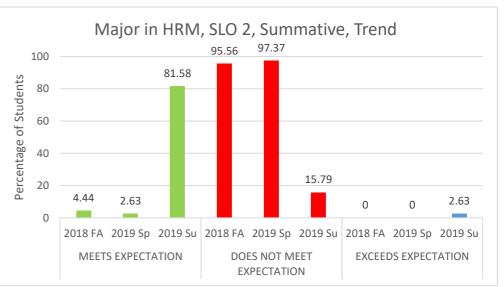
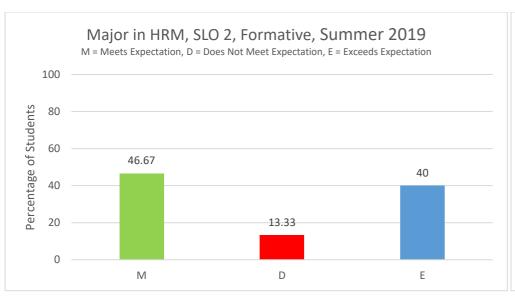


Figure HRM 5 Figure HRM 6



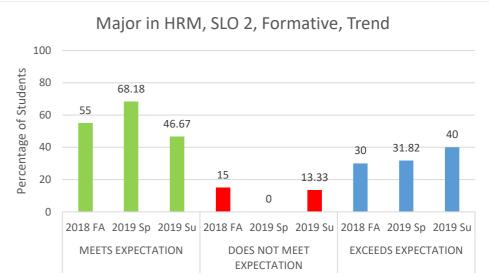
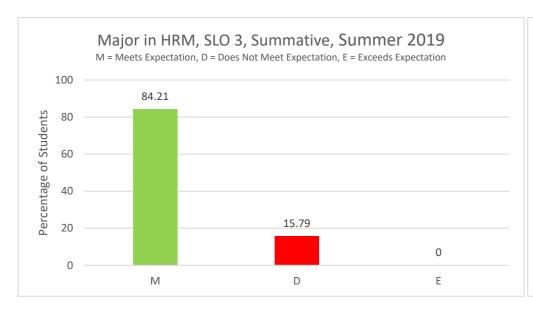


Figure HRM 7 Figure HRM 8

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation	Closing the Loop
3. Understand and are	Summative:	Exit Assessment Test:	See Figures HRM 9 –	Target: 65% students should	NSU organizes different business competitions and
able to integrate	Exit Assessment Test,	Meets Expectation:	12.	meet or exceed expectation.	also encourages students to take part in external
Strategic Human	and Course	60% to 80%		_	business competitions like Bizmaestros. These
Resource Management	Embedded	Does Not Meet		Students met the target.	competitions provide them a platform to present
("SHRM") concepts in	Assessment	Expectation: <60%		_	their creative minds and apply foundation
the context of	(HRM480 group term	Exceeds Expectation:		Trend: Student performance	knowledge gained in academic courses in real
management of	projects)	>80%		shows a positive trend with an	business scenarios.
organizations.	Formative:			increase in students' percentage	
	Course Embedded	Course Embedded		exceeding expectations in	
	Assessment	Assessment: Rubric #		formative assessment.	
	(MGT351 group term	HRM.3.R.1			
	projects)				



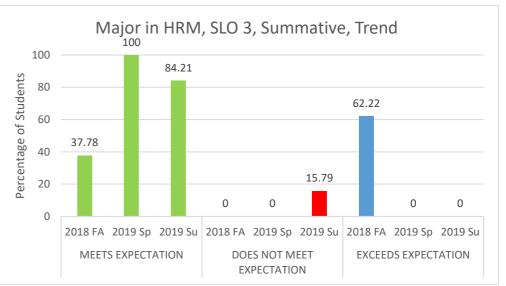
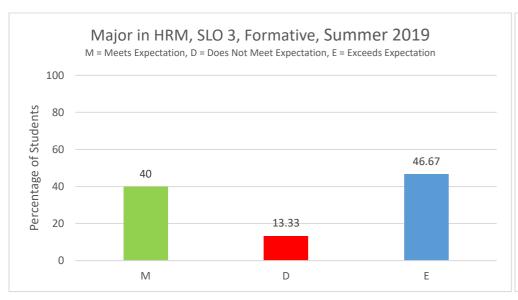


Figure HRM 9 Figure HRM 10



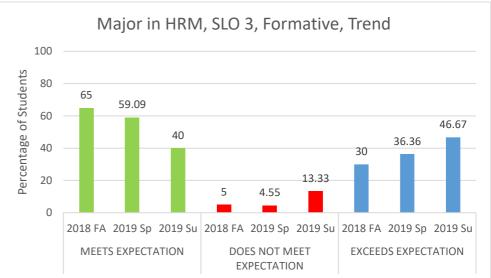
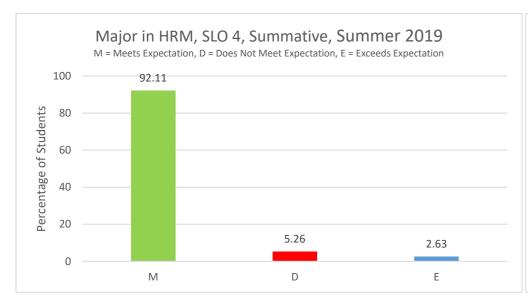


Figure HRM 11 Figure HRM 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
4. Be familiar with	Summative:	Exit Assessment Test:	See Figures HRM 13	Target: 70% students should meet	North South University Human Resources Club
the application of	Exit Assessment Test,	Meets Expectation:	<i>−</i> 16.	or exceed expectation.	(NSU HRC) conducted several students meetings
HRM functional	and Course	60% to 80%		_	to promote their knowledge in the area of people
capabilities to select,	Embedded	Does Not Meet		Students met the target.	management.
recruit, motivate, and	Assessment	Expectation: <60%			
retain employees.	(HRM480 group term	Exceeds Expectation:		Trend: We are very pleased with	
	projects)	>80%		students' performance in this	
	Formative:			area.	
	Course Embedded	Course-Embedded			
	Assessment	Assessment: Rubric #			
	(MGT351 group term	HRM.4.R.1			
	projects)				



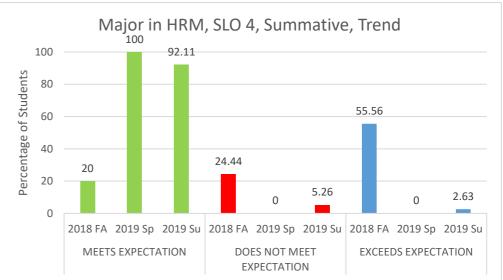
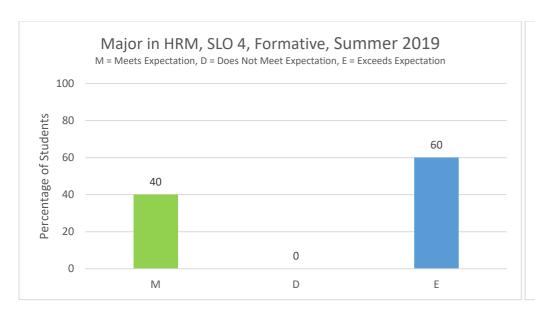


Figure HRM 13 Figure HRM 14



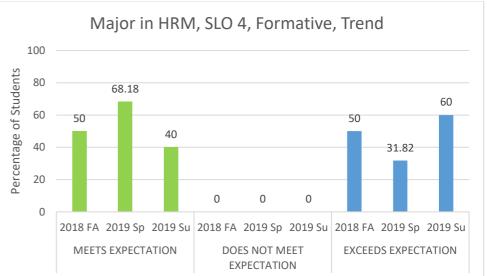
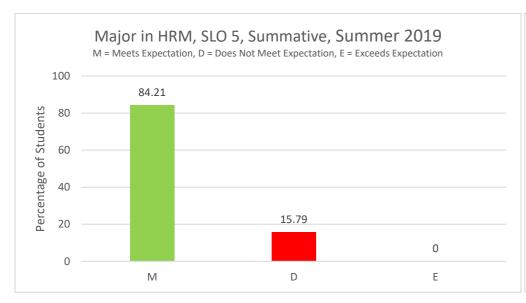


Figure HRM 15 Figure HRM 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
5. Demonstrate their	Summative:	Exit Assessment Test:	See Figure HRM 17 –	Target: 60% students should	The courses are taught by faculties who are highly
understanding of	Exit Assessment Test,	Meets Expectation:	20.	meet or exceed expectation.	qualified with advanced degrees and have
compensation practices	and Course	60% to 80%		_	significant industry experience.
and tools of benefit in	Embedded	Does Not Meet		Students met the target.	
the context of	Assessment	Expectation: <60%		_	
Bangladesh, and are	(HRM480 group term	Exceeds Expectation:		Trend: Students' performance in	
able to demonstrate	projects)	>80%		summative assessment has	
application using	Formative:			significantly improved with an	
quantitative methods.	Course Embedded	Course-Embedded		increase in percentage of	
	Assessment	Assessment: Rubric #		students meeting expectations.	
	(MGT351 group term	HRM.5.R.1			
	projects)				



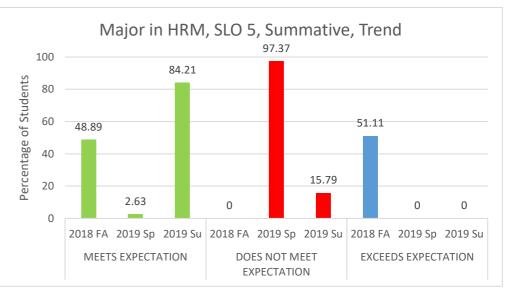
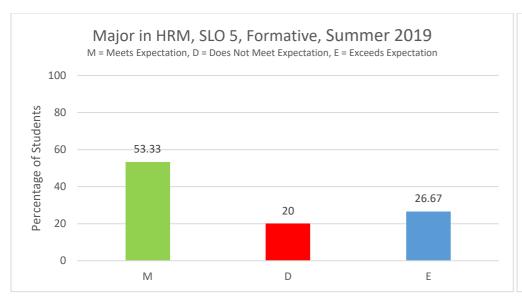


Figure HRM 17 Figure HRM 18



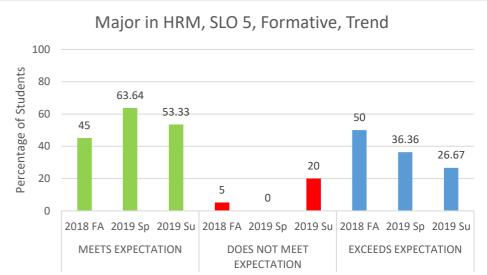
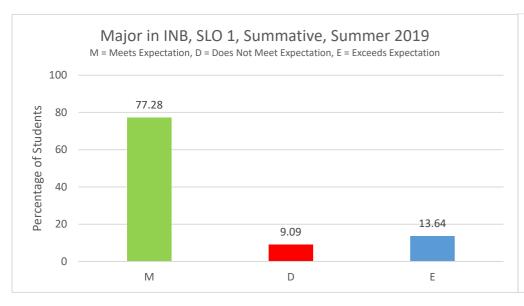


Figure HRM 19 Figure HRM 20

### Summer 2019 Student Learning Assessment Report: Major in International Business ("INB")

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
1. Demonstrate an	Summative- Exit	Exit Assessment Test: Meets	See Figures	Target: 80% of the students should	The Student Engagement Committee
understanding of global	Assessment Test, and	expectations- 60% to 80%,	INB $1 - 4$ .	meet and exceed the expectations	of The Department of Marketing and
cultural knowledge through	Course-Embedded	Does Not Meet expectations-		of SLO1.	International Business is dedicated to
a) the identification of major	Assessment (INB 480 group	< 60%, Meets expectations->			organizing sessions for students,
components of international	term projects)	80%.		Students met the target.	giving them a slice of real corporate
business and b) explanation					life. The students are exposed to
of how cultural and national	Formative: Course-	Course-Embedded		Trend: Students' performance in	sessions that not only covers the
differences affect the	Embedded Assessment (INB	Assessment: Rubric #		summative assessment has	theoretical concepts taught in class but
conduct of business.	372 case studies)	INB.1.R.1 (formative), and		improved with significant decrease	also how marketing strategies are used
		rubric # INB.1.R.2		in percentage of students not	practically in the workplace.
		(summative)		meeting expectations.	



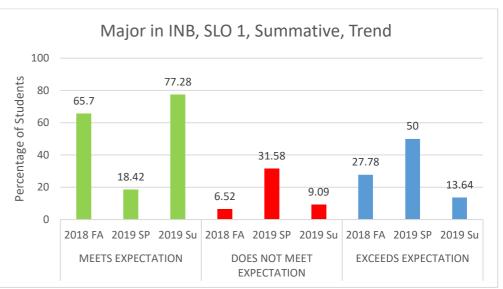


Figure INB- 1 Figure INB- 2

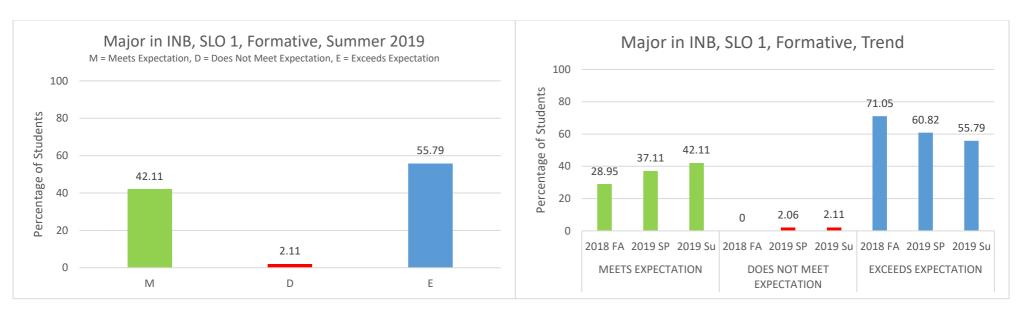
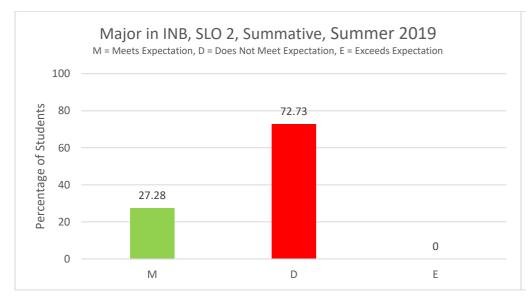


Figure INB- 3 Figure INB- 4

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
2. Demonstrate	Summative: - Exit	Exit Assessment Test:	See Figures	Target: 80% of the students should meet and	As a part of the MOU with Macquarie
working knowledge	Assessment Test, and	Meets expectations-	INB $5 - 8$ .	exceed the expectations of SLO2.	University, Australia, a student delegation team
in the area of	Course-Embedded	60% to 80%, Does		_	from SBE went to MQU for an exchange
marketing, finance	Assessment (INB 480	Not Meet		Students failed to meet the target in summative	program for two weeks. The purpose of the trip
and management	group term projects)	expectations-< 60/%,		assessment.	was to make students experience a global
from a business		Meets expectations->			approach to tertiary education.
perspective in an	Formative: Course-	80%		Trend: Students performance has significantly	
international	Embedded Assessment			deteriorated in this area, with significant	
context.	(INB 372 case studies)	Course-Embedded		increase in percentage of students not meeting	
		Assessment: Rubric		expectations. This is an area of significant	
		# INB.2.R.1		concern.	



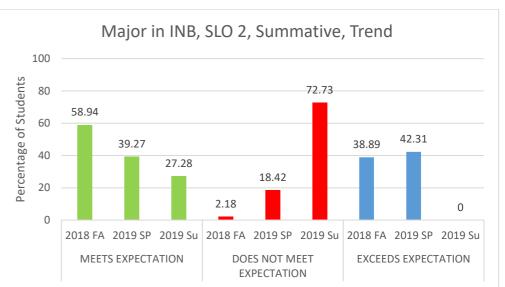


Figure INB- 5 Figure INB- 6

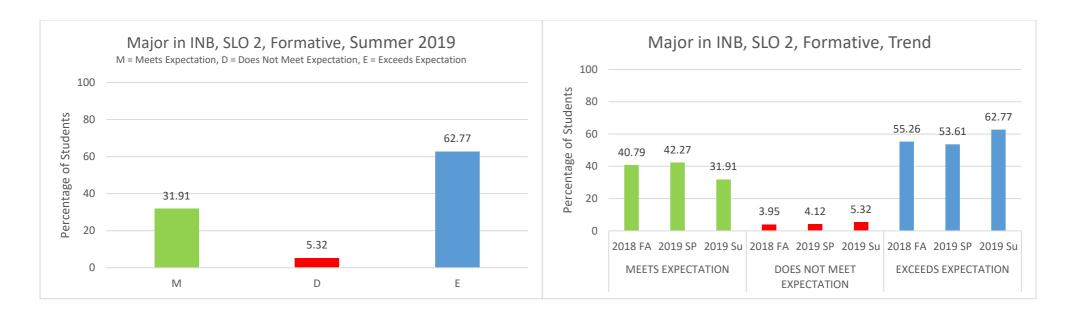


Figure INB- 7 Figure INB- 8

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
3. Assess factors that determine international trade patterns & capital flows and the impact of international institutions on global business operations.	Summative- Exit Assessment Test, and Course-Embedded Assessment (INB 480 group term projects)  Formative: Course- Embedded Assessment (INB 372 case studies)	Exit Assessment Test: Meets expectations- 60% to 80%, Does Not Meet expectations-< 60%, Meets expectations-> 80%.  Course-Embedded Assessment: Rubric # INB.3.R.1	See Figures INB 9 – 12.	Target: 80% of the students should meet and exceed the expectations of SLO3.  Students failed to meet the target in summative assessment.  Trend: Students performance in summative assessment has deteriorated over the period with an increase in percentage of students not meeting expectations	Course components are constantly reviewed to ensure that students can continue to critically identify problems and solve those using their knowledge of business studies.

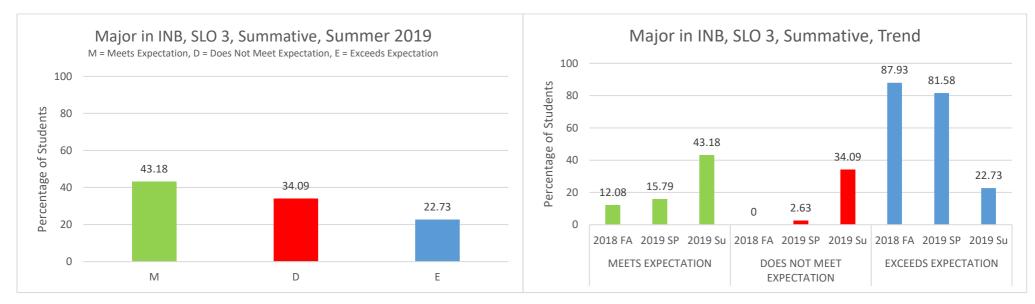


Figure INB- 9 Figure INB- 10

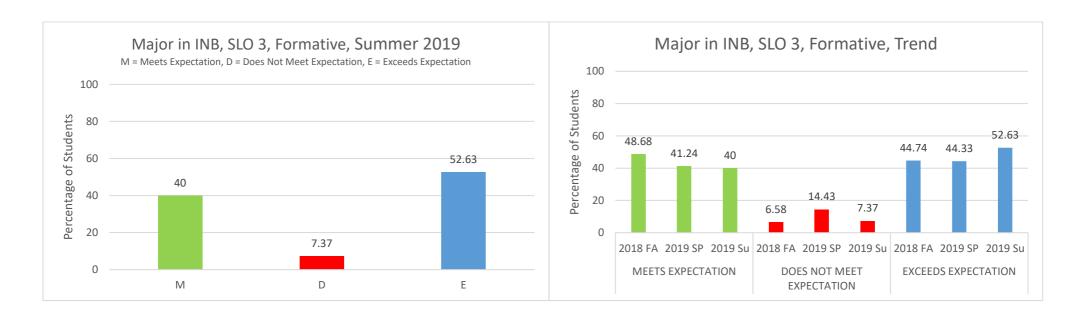
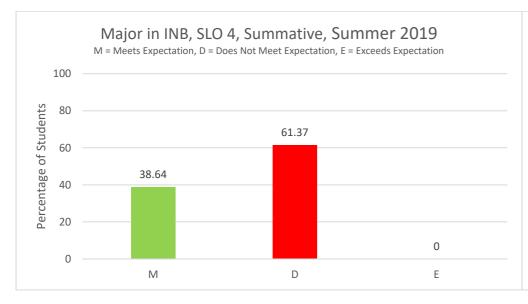


Figure INB- 11 Figure INB- 12

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
4. Identify the	Summative- Exit	Exit Assessment Test:	See Figures 13	Target: 80% of the students should meet	Students were exposed to more interactive
international	Assessment Test, and	Meets expectations- 60%	- 16 <b>.</b>	and exceed the expectations of SLO3.	classroom assignments and presentations
competitiveness of	Course-Embedded	to 80%, Does Not Meet		_	along with new cases as well as seminars on
nations and their	Assessment (INB 480	expectations-< 60%, Meets		Students failed to meet the target in	relevant topics.
attractiveness for	group term projects)	expectations-> 80%.		summative assessment	_
international					
business.	Formative: Course-	Course-Embedded		Trend: Students exhibit extremely poor	
	Embedded Assessment	Assessment: Rubric #		performance in summative assessment	
	(INB 372 case studies)	INB.4.R.1		with high percentage of students not	
				meeting expectations. This is an area of	
				major concern.	



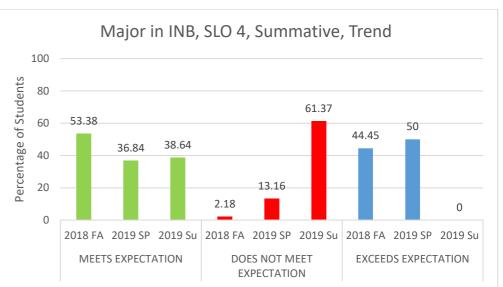


Figure INB- 13 Figure INB- 14

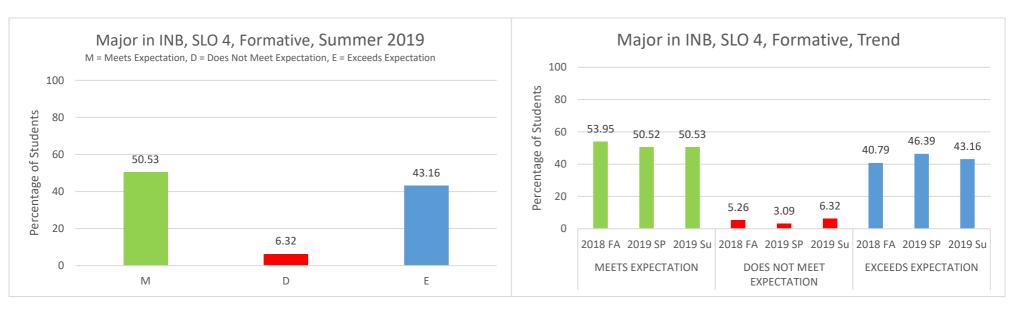


Figure INB- 15 Figure INB- 16

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
5. Exhibit critical	Summative- Exit	Exit Assessment Test:	See Figures	Target: 100% of the students should meet and	NSU organizes different business
thinking skills to	Assessment Test, and	Meets expectations- 60%	INB $17 - 20$ .	exceed the expectations of SLO5.	competitions and encourages students
ethically address	Course-Embedded	to 80%, Does Not Meet			to take part in external business
complex real-world	Assessment (INB 480	expectations-< 60%, Meets		Students failed to meet the target in summative	competitions like Bizmaestros. These
international	group term projects)	expectations-> 80%.		assessment.	competitions provide them a platform
business.					to present their creative minds and
	Formative: Course-	Course-Embedded		Trend: Students' performance is extremely poor	apply foundation knowledge gained in
	Embedded Assessment	Assessment: Rubric #		in summative assessment. Focus should be given	academic courses in real business
	(INB 372 case studies)	INB.5.R.1		to this area to improve students' performance.	scenarios.

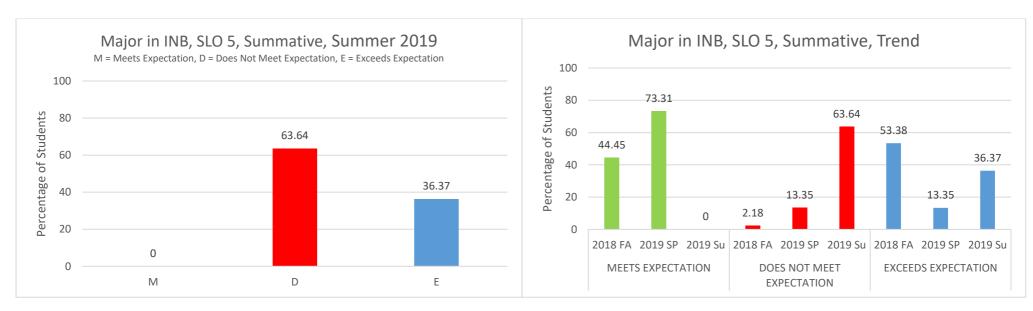


Figure INB- 17 Figure INB- 18

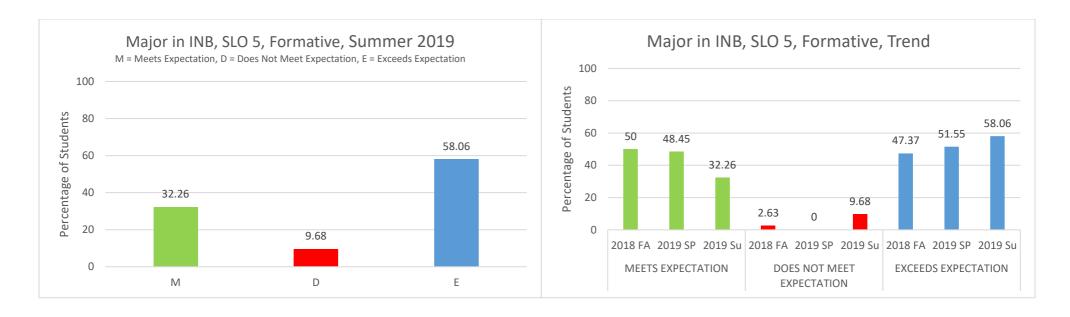


Figure INB- 19 Figure INB- 20

## Summer 2019 Student Learning Assessment Report: Major in MIS Program

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
1. Apply managerial	Summative:	Exit Assessment Test:	See Figures MIS 1 –	Target: 80% students should meet or	The IQAC at NSU organizing series of training
concepts and decision	Exit Assessment Test,	Meets Expectation:	4.	exceed expectation.	programs for Faculty Members to enhance
theories to use	and Course	60% to 80%			quality teaching and learning.
enterprise information	Embedded	Does Not Meet		Students failed to meet the target in	
systems.	Assessment (MIS470	Expectation: <60%		summative assessment.	
	group term projects)	Exceeds Expectation:			
		>80%		Trend: Students' performance in	
	Formative:			summative assessment has	
	Course Embedded	Course-Embedded		deteriorated over the period with	
	Assessment (MIS205	Assessment: Rubric #		high increase in percentage of	
	group term projects)	MIS.1.R.1		students not meeting the	
				expectations.	

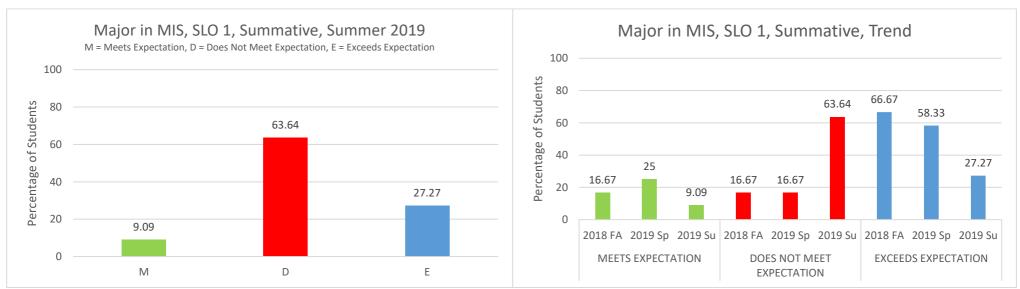
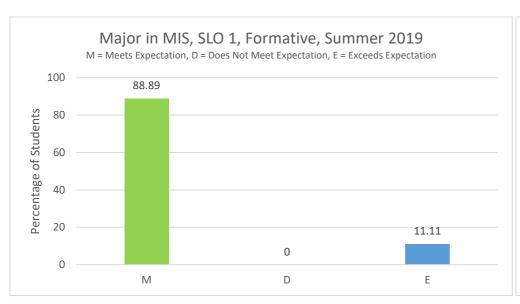


Figure MIS 1 Figure MIS 2



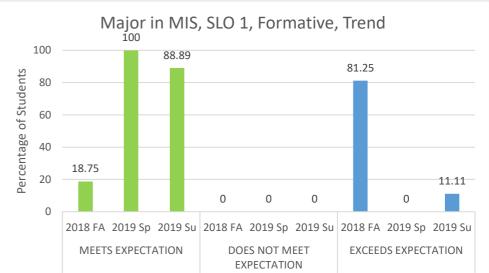


Figure MIS 3 Figure MIS 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
2. Demonstrate the understanding about systems theory, systems analysis, systems design and project management.	Summative: Exit Assessment Test, and Course Embedded Assessment (MIS470 group term projects)  Formative: Course Embedded Assessment (MIS205 group term projects)	Exit Assessment Test Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80%  Course-Embedded Assessment: Rubric # MIS.2.R.1	See Figures MIS 5 – 8.	Target: 75% students should meet or exceed expectation.  Students failed to meet the target in summative assessment.  Trend: Students performance in summative assessment has deteriorated over the period with increase in percentage of students not meeting the expectations.	The practice to demonstrate the understanding on different application software and practically use them in solving specific problems continued in the semester.

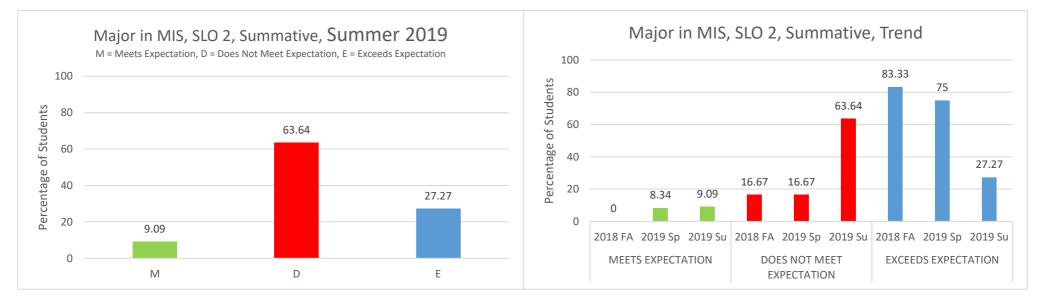
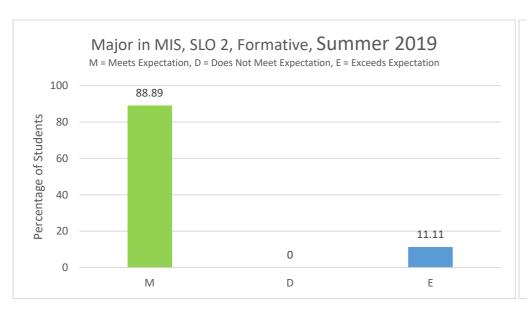


Figure MIS 5 Figure MIS 6



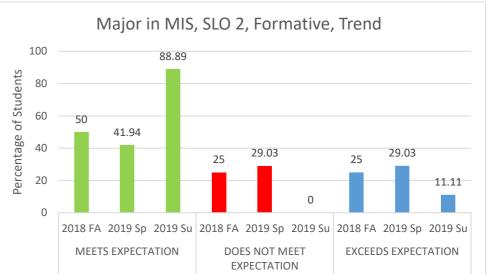
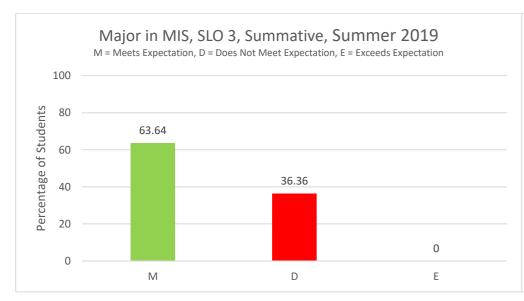


Figure MIS 7 Figure MIS 8

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
3. Exhibit the knowledge on web-based information systems in business	Summative: Exit Assessment Test, and Course Embedded	Exit Assessment Test Meets Expectation: 60% to 80% Does Not Meet	See Figures MIS 9 –	Target: 80% students should meet or exceed expectation.  Students did not meet the target in summative	Practical cases and exercises are practiced in class so that students can gain knowledge about different operational components of web-based
context.	Assessment (MIS470 group term projects)	Expectation: <60% Exceeds Expectation: >80%	12.	assessment.  Trend: There is an increase in percentage of	IS.
	Formative: Course Embedded Assessment (MIS205 group term projects)	Course-Embedded Assessment: Rubric # MIS.3.R.1		students not meeting expectations in summative assessment. This is an area of great concern.	



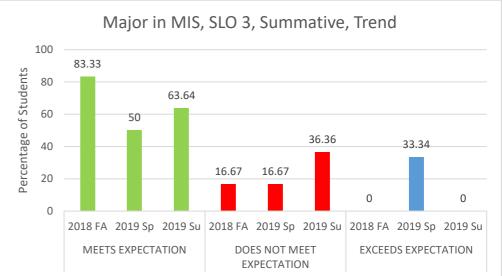
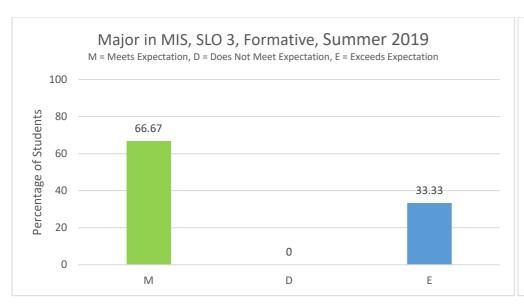


Figure MIS 9 Figure MIS 10



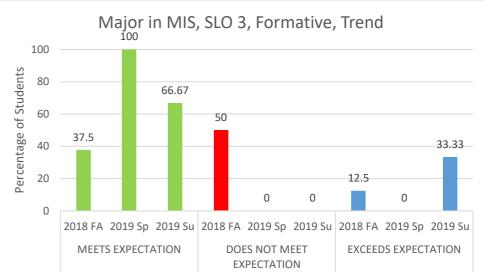


Figure MIS 11 Figure MIS 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
4. Develop and	Summative:	Exit Assessment Test	See	Target: 80% students should meet or exceed	Pre-selected business application tools and lab
implement	Exit Assessment Test,	Meets Expectation:	Figures	expectation.	exercises are discussed and demonstrated in theory
information systems	and Course	60% to 80%	MIS 13		and lab classes, so that students can design,
with the help of latest	Embedded	Does Not Meet	<i>−</i> 16.	Students failed to meet the target.	implement, and evaluate different systems as per
business tools.	Assessment (MIS470	Expectation: <60%			instructions provided and with specific features.
	group term projects)	Exceeds Expectation:		Trend: Students' performance both in	
		>80%		summative and formative assessment is	
	Formative:			extremely poor. In formative assessment	
	Course Embedded	Course-Embedded		there is a high percentage of students not	
	Assessment (MIS205	Assessment: Rubric #		meeting expectations. This is an area of	
	group term projects)	MIS.4.R.1		major concern.	

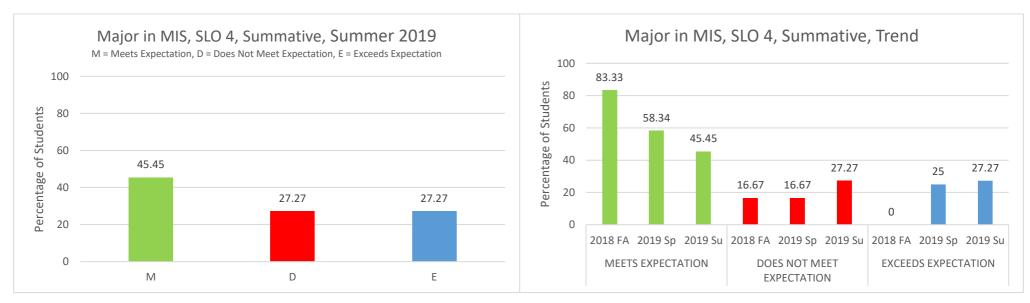
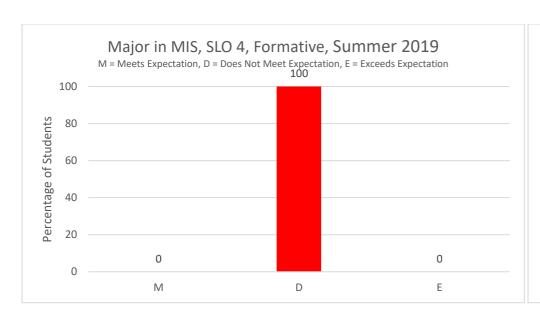


Figure MIS 13 Figure MIS 14



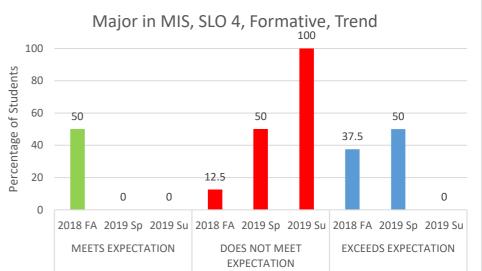


Figure MIS 15 Figure MIS 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
5. Illustrate the	Summative:	Exit Assessment Test	See	Target: 80% students should meet or exceed	Course components were reviewed to ensure
familiarity about	Exit Assessment Test,	Meets Expectation:	Figures	expectation.	that students can continue to critically identify
computer networks	and Course	60% to 80%	MIS 17		problems and solve those using systems
and security concepts.	Embedded	Does Not Meet	-20.	Students met the target.	thinking.
	Assessment (MIS470	Expectation: <60%			
	group term projects)	Exceeds Expectation:		Trend: Students' performance has improved over	
		>80%		the period both in summative and formative	
	Formative:			assessment with an increase in the percentage of	
	Course Embedded	Course-Embedded		students exceeding expectations.	
	Assessment (MIS205	Assessment: Rubric #			
	group term projects)	MIS.5.R.1			

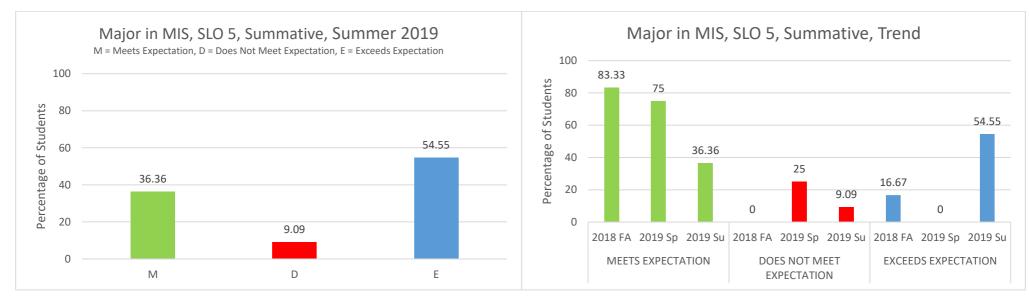
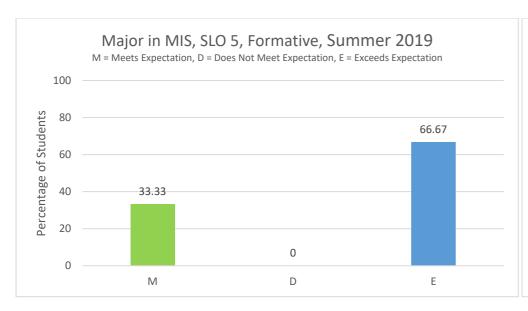


Figure MIS 17 Figure MIS 18



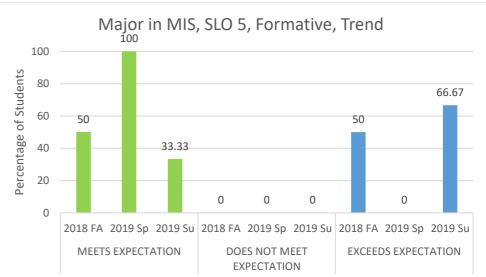


Figure MIS 19 Figure MIS 20

## Summer 2019 Student Learning Assessment Report: Major in Marketing ("MKT")

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
understanding of the	Summative- Exit Assessment Test, and Course-Embedded	Exit Assessment Test: Meets Expectations- 60% to 80%, Does Not Meet	See Figures MKT 1	Target: 75% of the students should meet and exceed the expectations of SLO1.	The Student Engagement Committee of The Department of Marketing and International Business is dedicated to organizing sessions
process including marketing strategy formulation and marketing plan implementation	Assessment (MKT 460 group term projects.) Formative- Course- Embedded Assessment (MKT 337 group term projects)	Expectations-< 60%, Exceeds Expectations-> 80% Course-Embedded Assessment: Rubric # MKT.1.R.1 (formative), and rubric # MKT.1.R.2	-4.	Student met the target.  Trend: Students exhibit good performance in this area.	for students, giving them a slice of real corporate life. The students are exposed to sessions that not only covers the theoretical concepts taught in class but also how marketing strategies are used practically in the workplace.

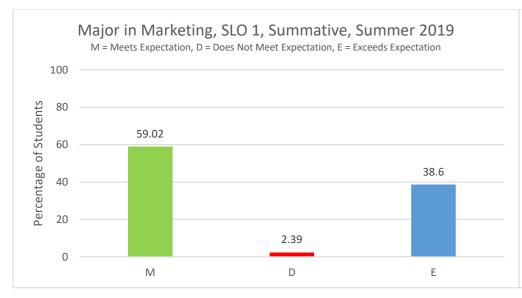




Figure MKT- 1 Figure MKT- 2

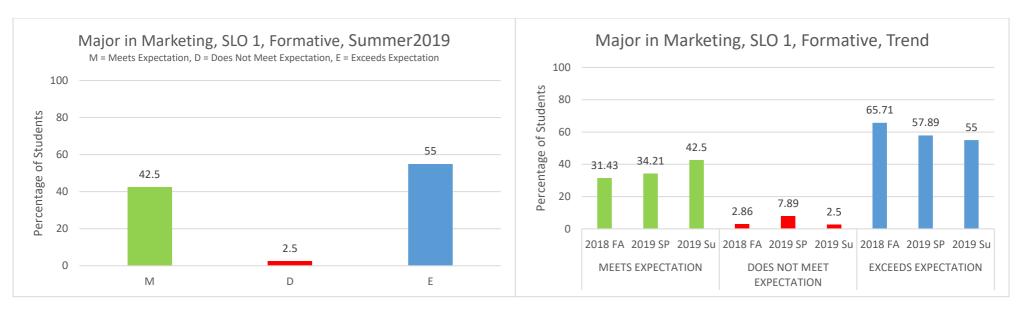
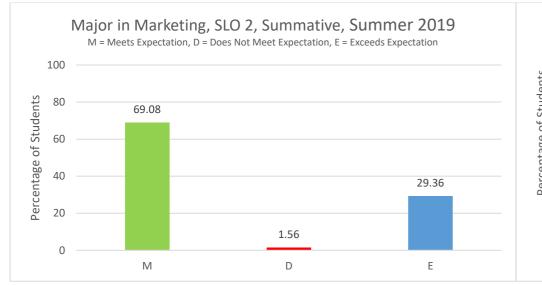


Figure MKT- 3 Figure MKT- 4

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
2. Understand the roles of different areas of Marketing Communications.	Summative- Exit Assessment Test, and Course-Embedded Assessment (MKT 460 group term projects) Formative: Course- Embedded Assessment (MKT 337 group term projects)	Exit Assessment Test: Meets Expectations- 60% to 80%, Does Not Meet Expectations-< 60%, Exceeds expectations-> 80% Course-Embedded Assessment: Rubric # MKT.2.R.1	See Figures MKT 5 – 8.	Target: 80% of the students should meet and exceed the expectations of SLO2 Students met the target. Trend: Students exhibit good performance in this area.	The courses are taught by faculties who are highly qualified with advanced degrees and have significant industry experience.



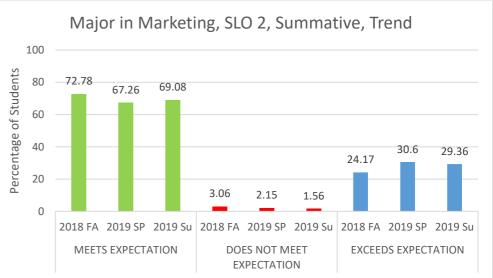


Figure MKT- 5 Figure MKT- 6

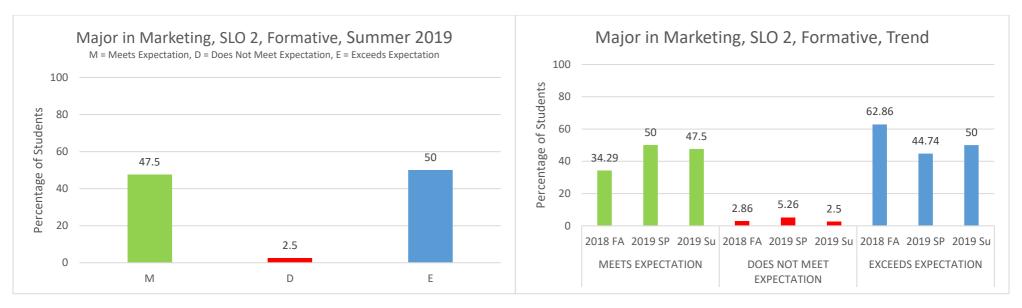


Figure MKT- 7 Figure MKT- 8

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
3. Apply concepts of consumer behavior to develop marketing strategy.	Summative: - Exit Assessment Test, and Course-Embedded Assessment (MKT 460 group term projects) Formative: Course- Embedded Assessment (MKT 337 group term projects)	Exit Assessment Test: Meets Expectations- 60% to 80%, Does Not Meet Expectations-< 60%, Exceeds Expectations-> 80%. Course-Embedded Assessment: Rubric # MKT.3.R.1	See Figures 9 – 12.	Target- 75% of the students should be able to meet and exceed the expectation of SLO3.  Students met the target.  Trend: Students' performance has increased over the period with an increase in the percentage of students exceeding expectations.	The IQAC formed two committees, Institutional Curriculum Formatting Committee (ICFC) and Improvement Plan Implementation Committee (IPIC), in each Department. Each committee has two members from each Department who work along with IQAC to improve departmental activities. ICFC works on curriculum under IQAC's supervision and IPIC works on implementing
					improvements targets at the departmental level.

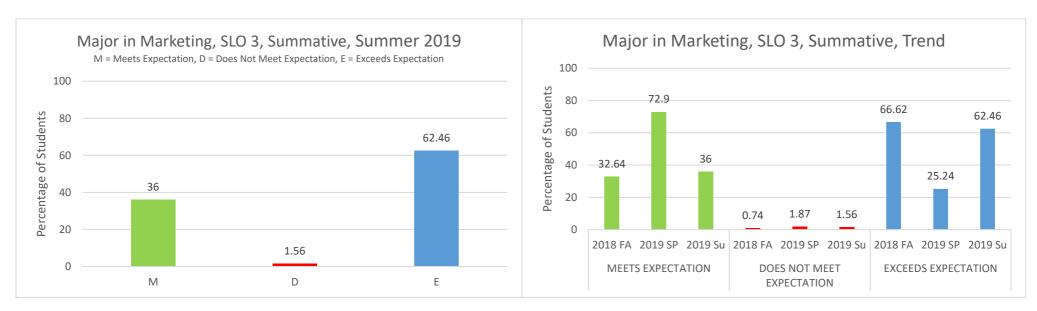


Figure MKT- 9 Figure MKT-10

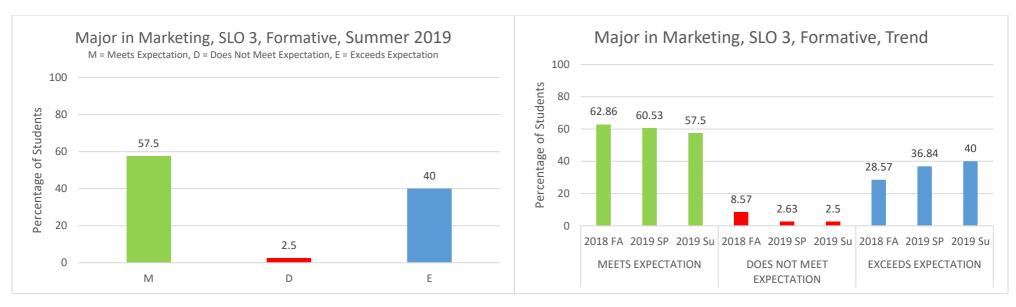
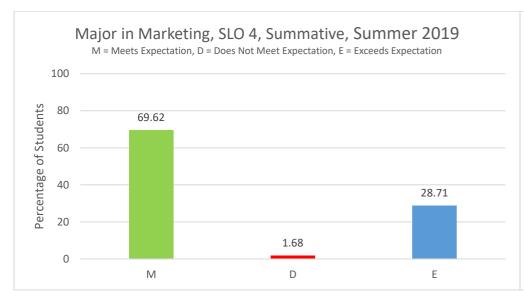


Figure MKT-11 Figure MKT-12

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
4. Demonstrate skills to	Summative: - Exit	Exit Assessment Test: Meets	See	Target- 80% of the	The Department holds series of academic seminars and
critically analyze a problem,	Assessment Test, and	Expectations- 60% to 80%,	Figures 13	students should be	workshops for faculty members and students. In those
design and implement	Course-Embedded	Does Not Meet	<i>−</i> 16.	able to meet and	workshops, academics and practitioners visit NSU to
appropriate solutions.	Assessment (MKT 460	Expectations-< 60%,		exceed the	deliver formal and informal talks. The main objective
	group term projects)	Exceeds Expectations-> 80%		expectation of	of the seminars is improving students' business
	Formative: - Course-	Course-Embedded		SLO4.	knowledge through real-world corporate examples
	Embedded Assessment	Assessment: Rubric #			
	(MKT 337 group term	MKT.4.R.1 (formative), and		Students met the	
	projects)	rubric # MKT.4.R.2		target.	
		(summative)			
				Trend: Students	
				exhibit satisfactory	
				performance in this	
				area.	



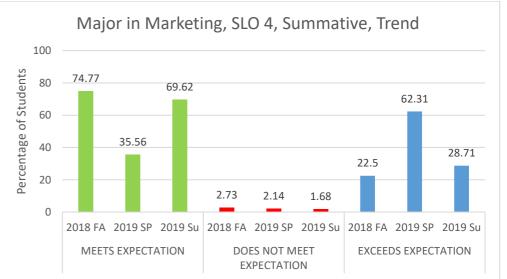


Figure MKT- 13 Figure MKT- 14

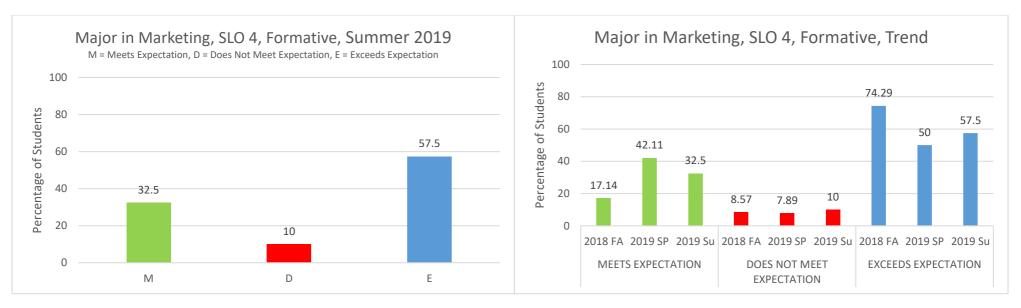


Figure MKT- 15 Figure MKT- 16

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
5. Practice and set examples on responsible and ethical marketing.	Summative: Exit Assessment Test, and Course-Embedded Assessment (MKT 460 group term projects) Formative: Course- Embedded Assessment (MKT 337 group term projects)	Exit Assessment Test: Meets Expectations- 60% to 80%, Does Not Meet expectations- < 60%, Exceeds Expectations-> 80% Course-Embedded Assessment: Rubric # MKT.5.R.1	See Figure 17 – 20.	Target- 100% of the students should be able to meet and exceed the expectation of SLO5.  Students failed to meet the target.  Trend: Although students failed to meet the 100% target, performance has significantly improved in this area with high percentage of students	NSU organizes different business competitions and encourages students to take part in external business competitions like Bizmaestros. These competitions provide them a platform to present their creative minds and apply foundation knowledge gained in academic courses in real business scenarios.
				exceeding expectations.	

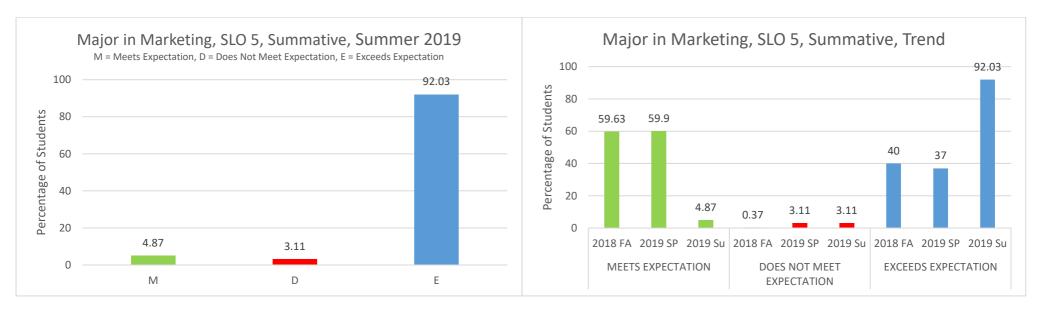


Figure MKT- 17 Figure MKT- 18

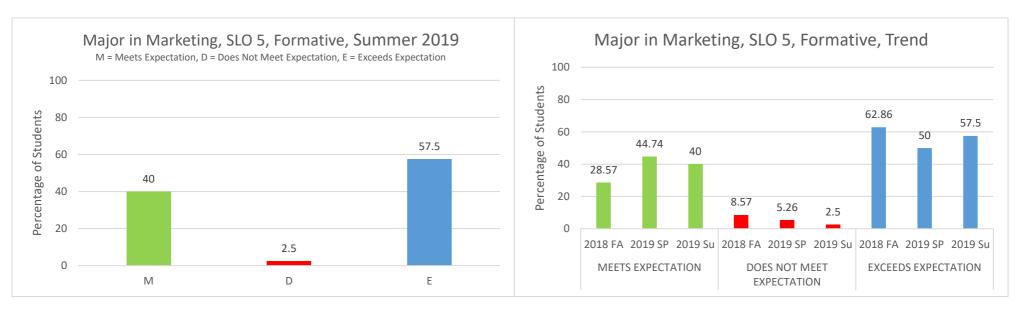
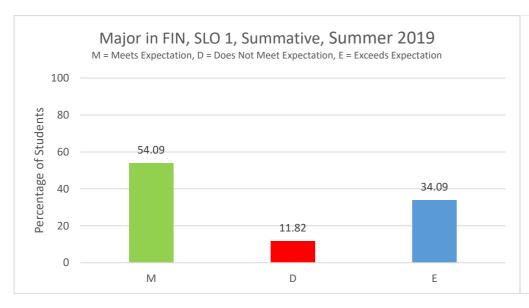


Figure MKT- 19 Figure MKT- 20

## Summer 2019 Student Learning Assessment Report: Major in Finance

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN 1. Demonstrate	Summative: - Exit	Exit Assessment Test	See Figures FIN	Target: 80% students should meet or, exceed	The Major in Finance is CFA partnered with
knowledge of services	Assessment Test, and	Meets Expectation:	1 - 4.	expectation.	at least 70 percent of the CFA Program
provided by local and	Course Embedded	60% -80%			Candidate Body of Knowledge incorporated
global financial	Assessment (FIN 444	Does Not Meet		Students met the target.	in the degree program.
institutions,	group term projects)	Expectation < 60%			
instrument markets,		Exceeds Expectation>		Trend: Students' performance has improved	
and their regulatory	Formative: Course	80%		over the period with a decrease in the	
environment.	Embedded-			percentage of students not meeting	
	Assessment (FIN 433	Course-Embedded		expectations and an increase in the percentage	
	group term projects)	Assessment: Rubric #		of students exceeding expectations.	
		FIN.1.R.1		-	



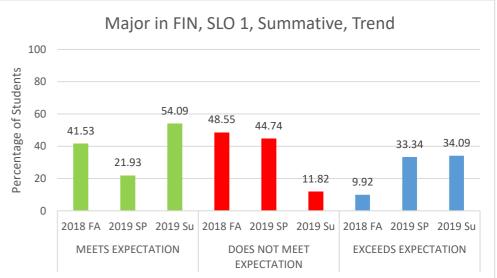


Figure FIN 1 Figure FIN 2

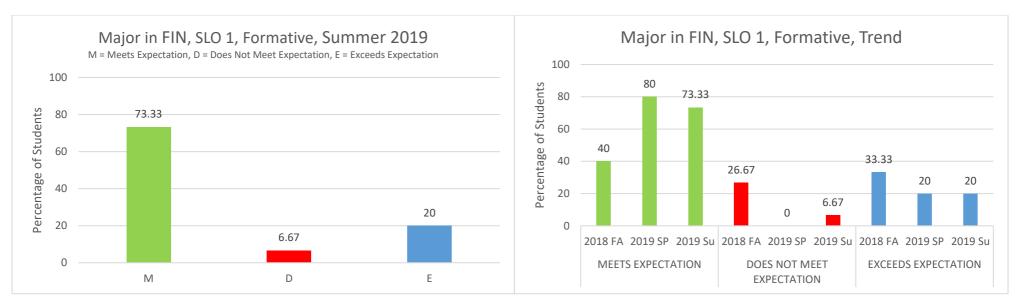
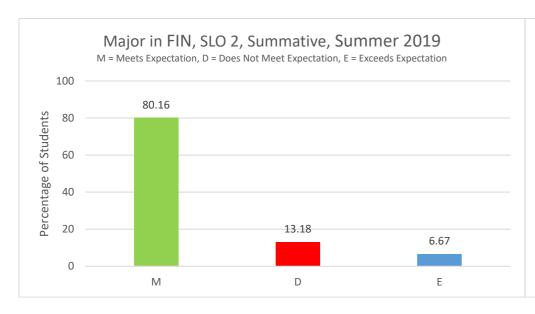


Figure FIN 321 Figure FIN 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.2. Acquire	Summative: - Exit	Exit Assessment Test	See Figures FIN	Target: 80% students should meet or, exceed	The curriculum is closely tied to
knowledge of and	Assessment Test	Meets Expectation:	5 - 8.	expectation.	professional practice which is well suited in
develop essential	Course-Embedded	60% -80%		_	preparing students to sit for the CFA exams.
skills for personal,	Assessment	Does Not Meet		Students met the target.	The Department carryout the nomination for
corporate, and public	(FIN 440, Capstone	Expectation < 60%		_	CFA exam and then screen, assess and select
financial decision	Course, group term	Exceeds Expectation>		Trend: Students' performance has improved	students for CFA exam.
making.	projects)	80%		in this area with increase in percentage of	
				students meeting expectations.	
		Course-Embedded			
	Formative: Course-	Assessment: Rubric #			
	Embedded	FIN.2.R.1			
	Assessment (FIN 254				
	group projects)				



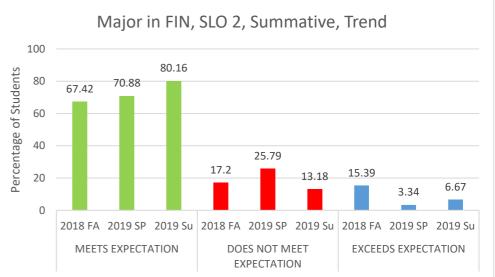
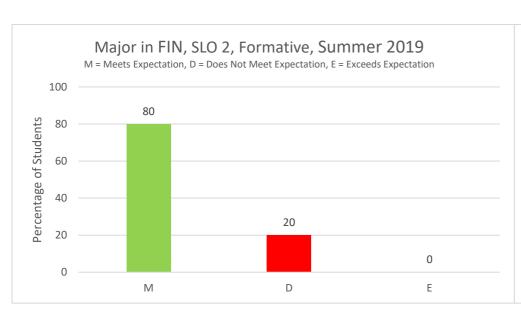


Figure FIN22 Figure FIN 6



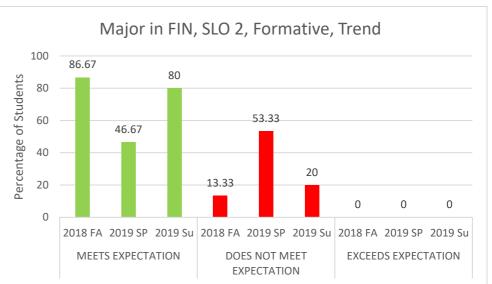


Figure FIN 7 Figure FIN 8

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.3. Demonstrate	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or,	The NSU Finance club organized an investment
an understanding of	Assessment Test, and	Meets Expectation:	FIN 9 – 12.	exceed expectation.	and portfolio management competition, Optimity,
the risk-return tradeoff	Course-Embedded	60% -80%		-	for students to apply their investment strategy by
and be able to analyze	Assessment	Does Not Meet		Student met the target in summative	analyzing various investment options.
investment	(FIN 435, Capstone	Expectation < 60%		assessment but failed to meet the target in	
alternatives and make	Course, group term	Exceeds Expectation>		formative assessment.	
portfolio decisions in	projects)	80%			
the face of				Trend: Students' performance in formative	
uncertainty.	Formative: Course-	Course-Embedded		assessment is extremely poor. This is an	
	Embedded	Assessment: Rubric #		area of significant concern.	
	Assessment (FIN 254	FIN.3.R.1			
	group term projects)	andFIN.3.R.2			

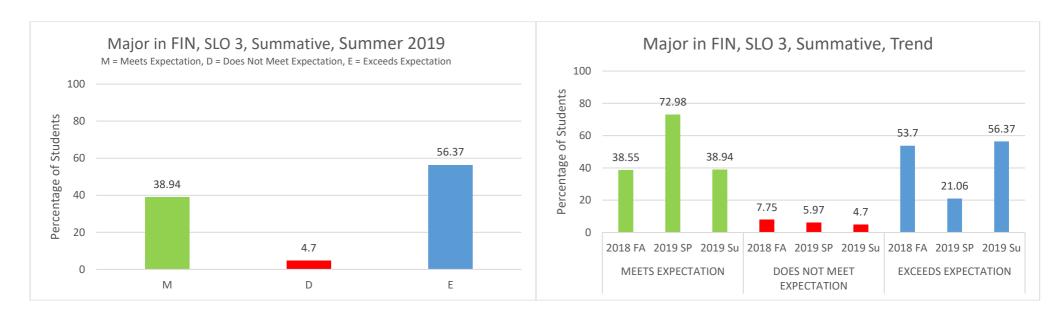


Figure FIN23 Figure FIN 10

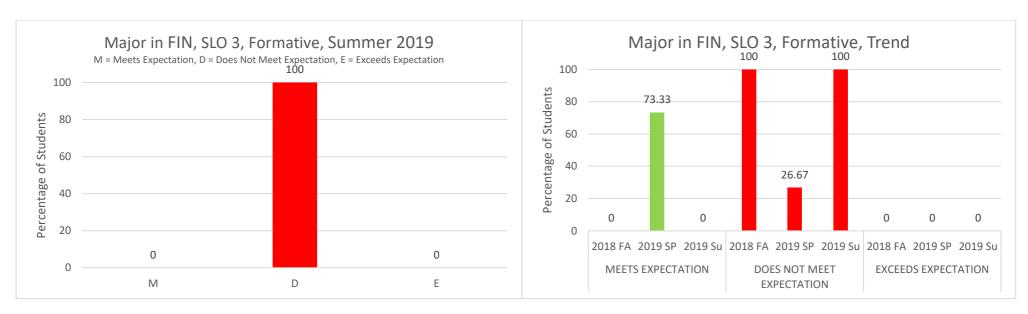
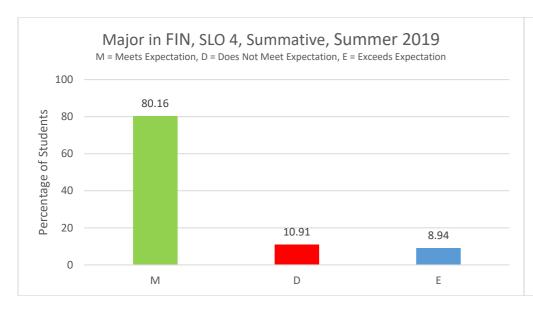


Figure FIN 11 Figure FIN 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.4. Be able to analyze accounting information to support financial decision.	Summative: - Exit Assessment Test, and Course-Embedded Assessment (FIN 440, Capstone Course, group term projects)  Formative: Course Embedded- Assessment (FIN 254 group term projects)	Exit Assessment Test: Meets Expectation: 60% -80% Does Not Meet Expectation < 60% Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # FIN.4.R.1	See Figures FIN 13 – 16.	Target: 80% students should meet or, exceed expectation.  Students met the target.  Trend: Students exhibit satisfactory performance in this area.	As a part of the standardized syllabus, all students of FIN 440 are given a project that requires them to work in teams on financial statements that demonstrates the practical application of income statement, balance sheet, and cash flows. They interpret these financial statements using appropriate financial tools.



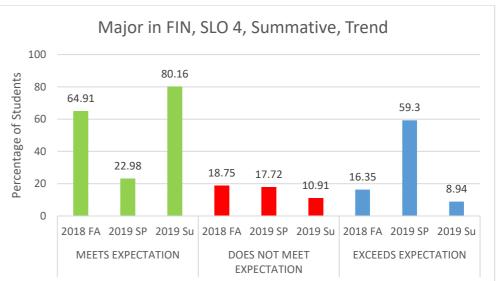


Figure FIN 13 Figure FIN 14

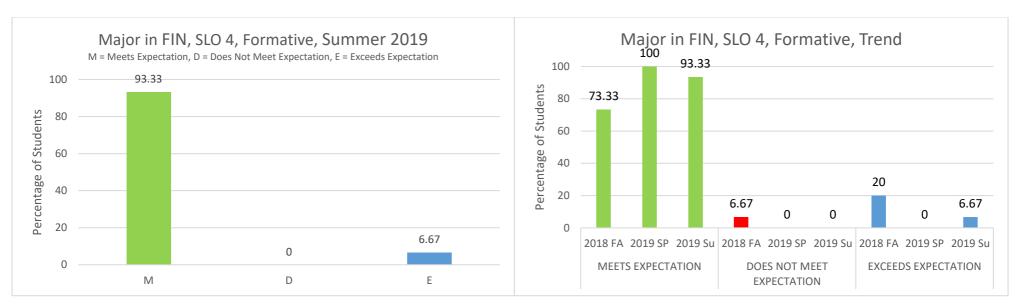


Figure FIN 15 Figure FIN 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.5. Use standard	Summative: - Exit	Exit Assessment Test:	See Figures FIN 17 –	Target: 80% students should meet or,	The Department has highly qualified
software tools and	Assessment Test, and	Meets Expectation:	20.	exceed expectation.	faculties with advanced degrees and
demonstrate data	Course-Embedded	60% -80%		-	significant industry experience.
organization and	Assessment	Does Not Meet		Students faille to meet the target in	
analytical skills while	(FIN 440, Capstone	Expectation < 60%		summative assessment.	
solving practical	Course, group term	Exceeds Expectation>			
finance problems.	projects)	80%		Trend: Although students did not meet	
				the target, performance in summative	
	Formative: Course-	Course-Embedded		assessment has improved with an	
	Embedded	Assessment: Rubric #		increase in the percentage of students	
	Assessment (FIN 435	FIN.5.R.1		meeting expectations.	
	group term projects)				

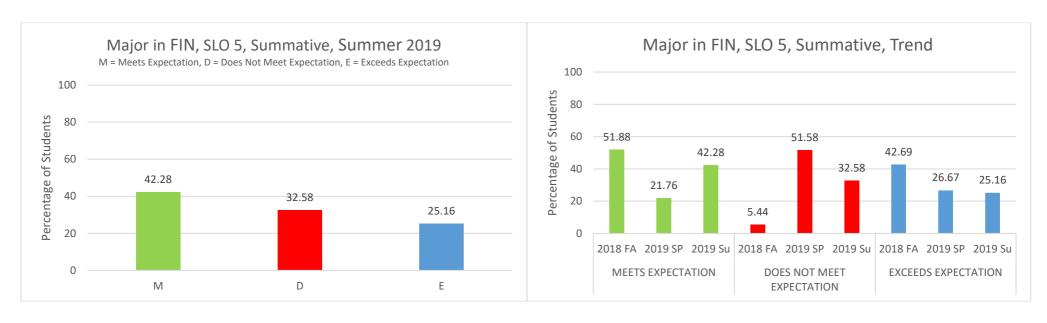


Figure FIN 17 Figure FIN 18

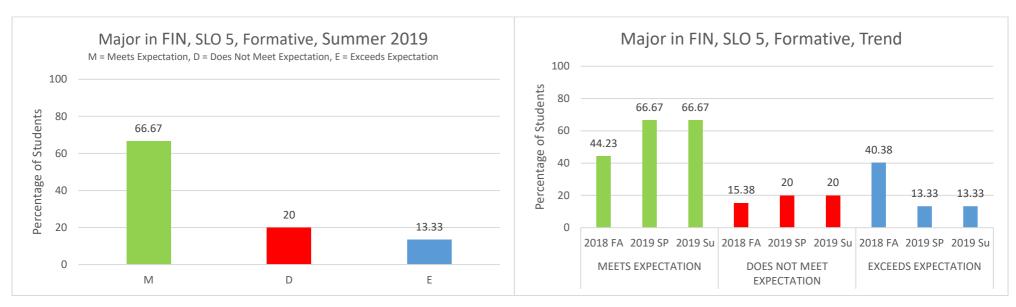
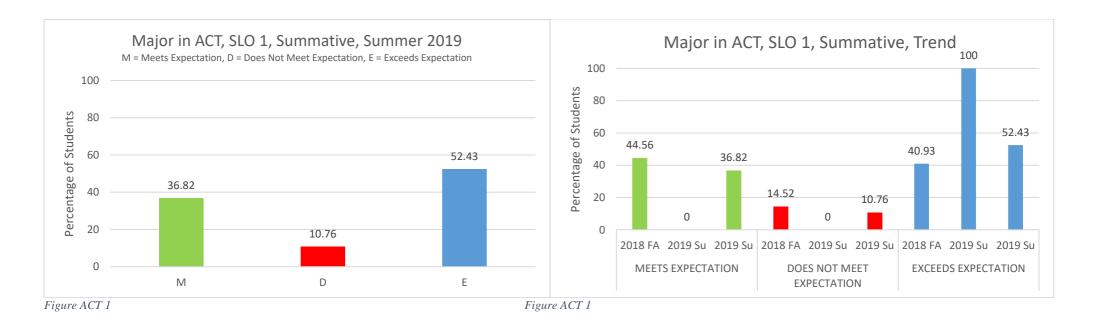


Figure FIN 19 Figure FIN 20

## Summer 2019 Student Learning Assessment Report: Major in Accounting

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.1. Identify and	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or, exceed	Final projects in ACT 201 and ACT 320
classify financial	Assessment Test, and	Meets Expectation:	ACT 1 − 4.	expectation.	have been standardized across all sections.
information; prepare	Course Embedded	60% -80%			
financial statements	Assessment (ACT	Does Not Meet		Students met the target.	
in accordance with	320 group term	Expectation < 60%			
appropriate standards	projects)	Exceeds Expectation>		Trend: Students exhibit satisfactory	
		80%		performance in this area.	
	Formative: Course				
	Embedded-	Course-Embedded			
	Assessment (ACT201	Assessment: Rubric #			
	group term projects)	ACT.1.R.1			



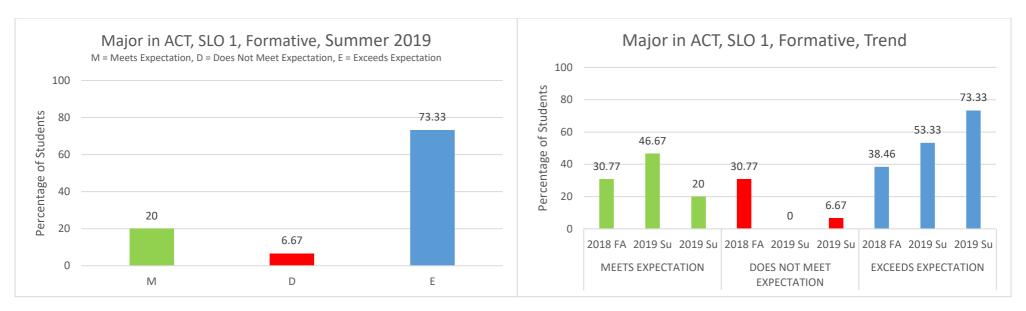
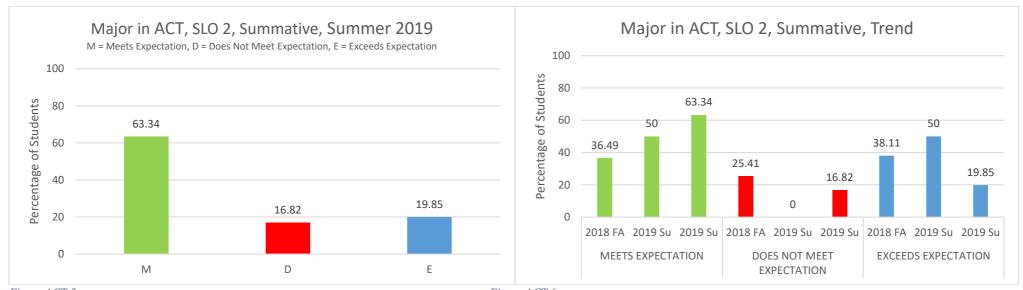


Figure ACT 3 Figure ACT24

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.2. Demonstrate	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or, exceed	The Department continuously review and
critical thinking and	Assessment Test, and	Meets Expectation:	ACT $5 - 8$ .	expectation.	update existing curricula based on
problem solving when	Course Embedded	60% -80%			assessment of effectiveness and stakeholder
applying accounting	Assessment (ACT	Does Not Meet		Students met the target.	feedback (students, alumni, employers).
principles and	320 group term	Expectation < 60%			
procedures.	projects)	Exceeds Expectation>		Trend: Students exhibit satisfactory	
		80%		performance in this area.	
	Formative: Course				
	Embedded-	Course-Embedded			
	Assessment (ACT201	Assessment: Rubric #			
	group term projects)	ACT.2.R.1			



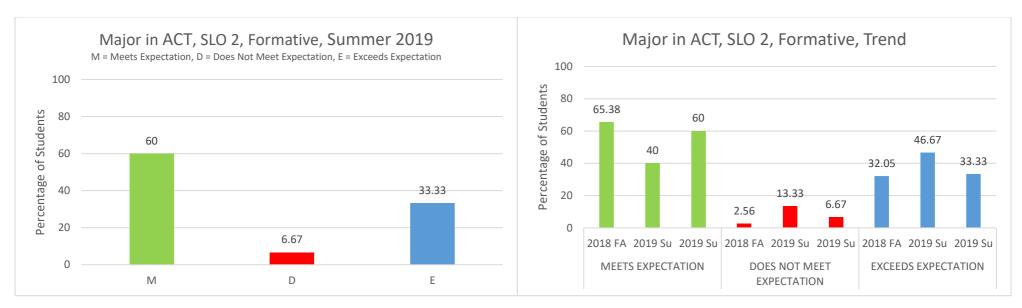


Figure ACT 7 Figure ACT 8

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.3. Explain cost	Summative: - Exit	Exit Assessment Test	See Figures ACT 9 – 12.	Target: 80% students should meet or,	The faculties of the Department regularly interact with the students both in and outside the classroom.
concepts and its classification and	Assessment Test, and Course-Embedded	Meets Expectation: 60% -80%	AC1 9 – 12.	exceed expectation.	Each faculty maintains specific consultation or
apply this in	Assessment	Does Not Meet		Students failed to meet the target.	office hours during which time the students visit
budgeting for specific business situations.	(ACT 333 group term projects)	Expectation < 60% Exceeds Expectation>		Trend: The percentage of students not	them for questions they may have and for tutorial help, and career advice.
		80%		meeting expectations has increased over	
	Formative: Course-			the period. This is an area of concern and	
	Embedded	Course-Embedded		more focused should be given in this area.	
	Assessment (ACT	Assessment: Rubric #			
	202 group term	ACT.3.R.1			
	projects)	&ACT.3.R.2			

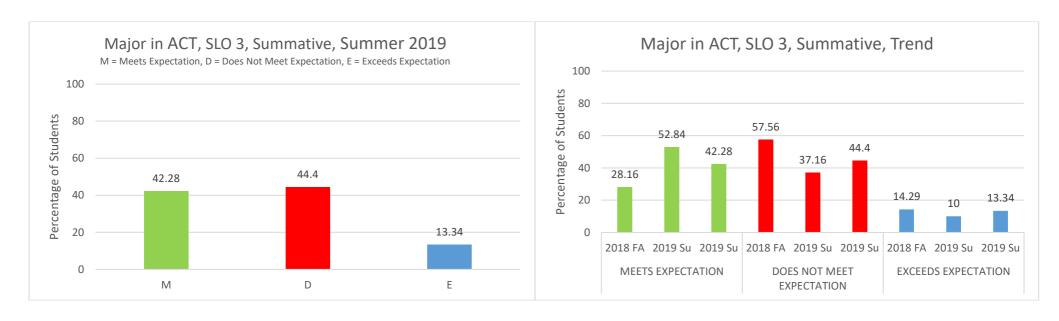


Figure ACT 9 Figure ACT 10

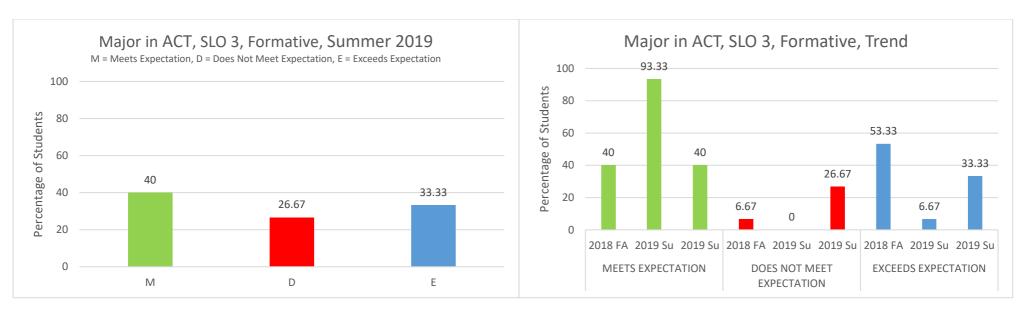
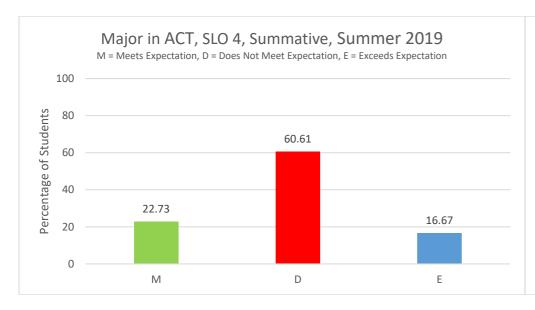


Figure ACT 11 Figure ACT 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.4. Demonstrate an understanding of tax concepts and rules.	Course-Embedded Assessment (ACT 370 group term projects)  Formative: Course Embedded- Assessment (ACT	Exit Assessment Test: Meets Expectation: 60% -80% Does Not Meet Expectation < 60% Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric #	See Figures ACT 13 – 16.	Target: 80% students should meet or, exceed expectation.  Students failed to meet the target in summative assessment.  Trend: There is a high percentage of students not meeting expectations in summative assessment. This is an area of major concern.	The Department has highly qualified faculties with advanced degrees and significant industry experience.
	320 group term projects)	ACT.4.R.1			



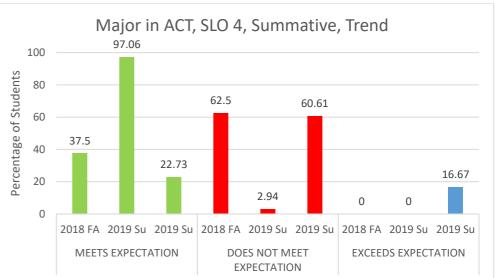


Figure ACT 13 Figure ACT 14

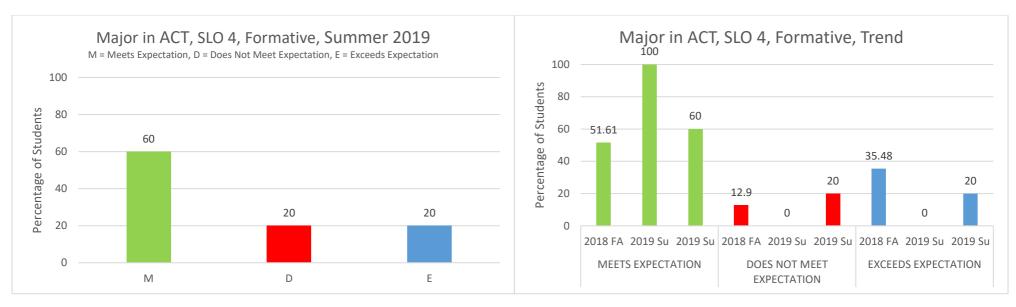


Figure ACT 15 Figure ACT 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.5. Be able to	Summative: - Exit	Exit Assessment Test:	See Figures ACT 17 –	Target: 80% students should meet or,	The faculties of the Department regularly
analyze and interpret	Assessment Test, and	Meets Expectation:	20.	exceed expectation.	interact with the students both in and outside
financial statements	Course-Embedded	60% -80%		_	the classroom. Each faculty maintains
and relate the	Assessment	Does Not Meet		Students failed to meet the target in	specific consultation or office hours during
information found	(ACT 320 group term	Expectation < 60%		formative assessment.	which time the students visit them for
within.	projects)	Exceeds Expectation>			questions they may have and for tutorial
		80%		Trend: Although students failed to meet	help, and career advice.
	Formative: Course-			the target, performance has improved in	
	Embedded	Course-Embedded		formative assessment with a decrease in	
	Assessment (ACT	Assessment: Rubric #		the percentage of students not meeting	
	201 group term	ACT.5.R.1		expectations.	
	projects)				

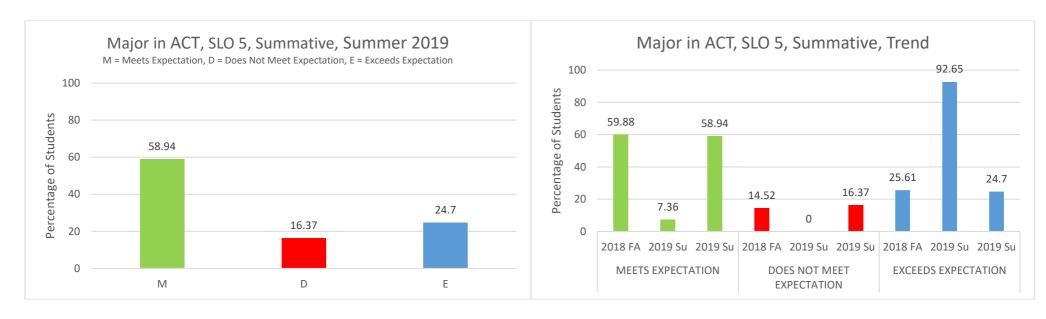


Figure ACT 17 Figure ACT 18

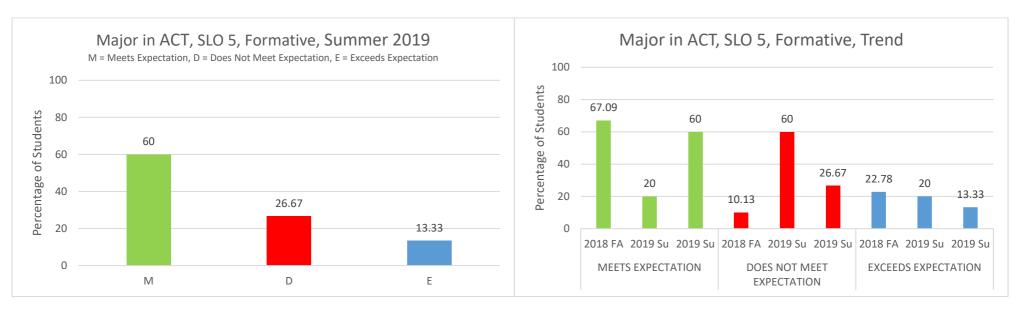
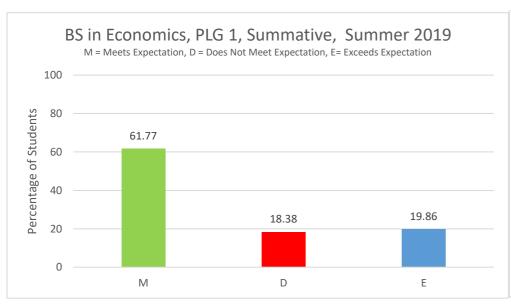


Figure ACT 19 Figure ACT 20

## Summer 2019 Student Learning Assessment Report: BS in Economics

<b>Program Learning Goal</b>	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
1. Knowledge of General	Summative: Exit	Exit Assessment Test:	Please see	Target: 65% students should	Course components are
Economic Theories and	Assessment Test, and	Meets Expectation 60% to	figures BSE	meet or exceed expectations.	constantly reviewed to ensure
Policies	Course-Embedded	80%, Does Not Meet	-1 through		that students can continue to
	Assessment ECO 495	Expectation < 60%,	BSE-4.	Students met target.	critically identify problems and
	(Supervised Research	Exceeds Expectation >			solve those using their
	Paper) or ECO 499	80%.		Trend: Students' performance	knowledge of business studies.
	(Thesis)			has slightly improved over the	
		Course-Embedded		period with a slight decrease in	
	Formative: ECO 201 and	Assessment: Rubric #		percentage of students not	
	ECO 204 selected	BS.1.1.1.1		meeting expectations.	
	questions from final				
	exam.				



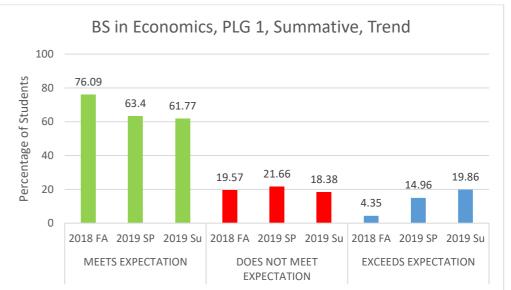


Figure BSE - 1 Figure BSE - 2

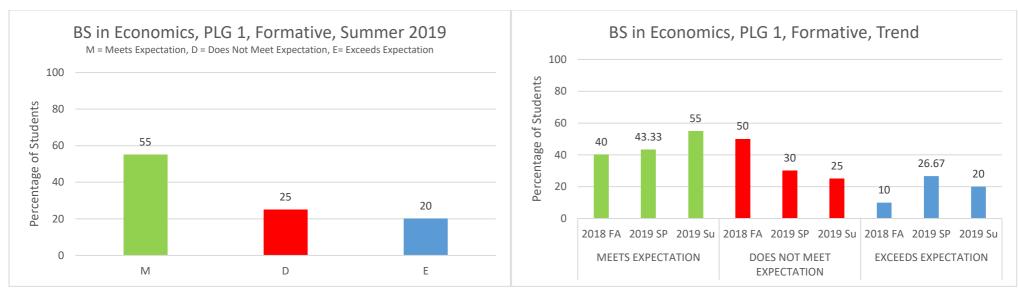
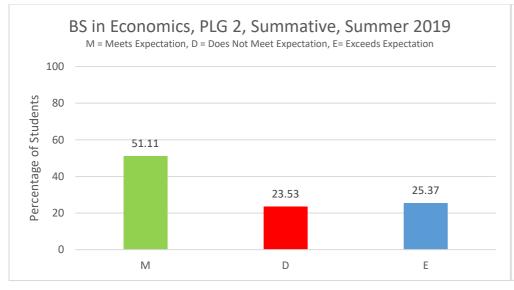


Figure BSE - 3 Figure BSE - 4

Program Learning					
Goal	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Relevant Quantitative	Summative: Exit	Exit Assessment Test:	Please see	Target: 60% students should	The IQAC formed two committees,
Skill Development for	Assessment Test, and	Meets Expectation 60% to	figures BSE	meet or exceed expectations.	Institutional Curriculum Formatting
theoretical and empirical	Course-Embedded	80%, Does Not Meet	- 5 through		Committee (ICFC) and
analyses.	Assessment ECO 495	Expectation < 60%,	BSE - 8.	Students met the target.	Improvement Plan Implementation
	(Supervised Research	Exceeds Expectation >			Committee (IPIC) in each
	Paper) or ECO 499 (Thesis)	80%.		Trend: Students'	Department. Each committee has
				performance has improved	two members from each Department
	Formative: ECO 201	Course-Embedded		over the period with an	who work along with IQAC to
	selected question from final	Assessment: Rubric #		increase in percentage of	improve departmental activities.
	exam, ECO 372 term	BS.2.1.1.1		students exceeding	ICFC work on curriculum under
	projects			expectations.	IQAC's supervision and IPIC work
					on implementing improvements
					targets at departmental level.



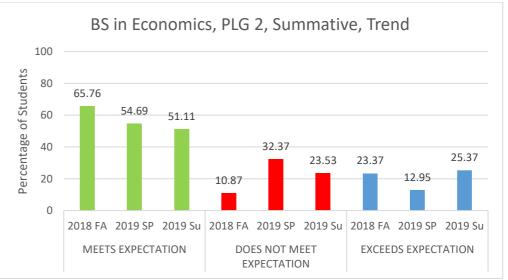


Figure BSE - 5

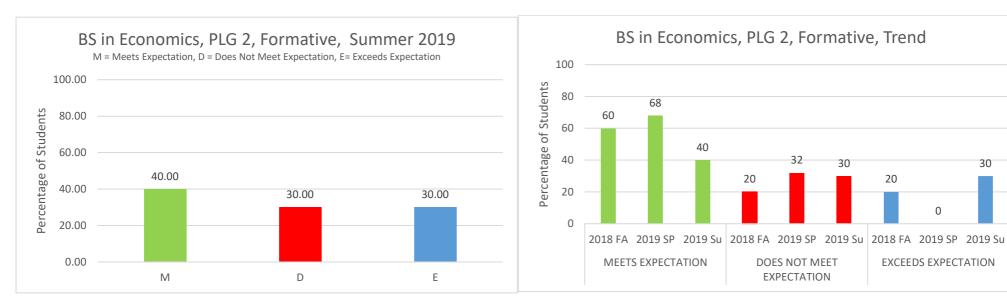
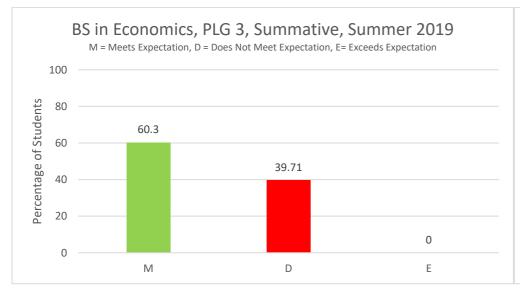


Figure BSE - 7 Figure BSE - 8

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Program Learning Goal	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
3. Research Skill	Summative: Exit	Exit Assessment Test:	Please see	Target: 60% students should	Department of Economics with the
Development	Assessment Test, and	Meets Expectation 60% to	figures BSE	meet or exceed expectations.	support of HEQEP grant has setup
	Course-Embedded	80%, Does Not Meet	– 9 through		up an Economic Research Platform
	Assessment ECO 495	Expectation < 60%,	BSE – 12.	Students met the target.	for students. ERP undertakes and
	(Supervised Research	Exceeds Expectation >			facilitates economic research and
	Paper) or ECO 499	80%.		Trend: Although students met	policy analysis and hosts seminar
	(Thesis)			the target in summative	series, workshops and conferences.
		Course-Embedded		assessment, the percentage of	_
	Formative: ECO 372	Assessment: Rubric #		students not meeting	
	term project.	BS.3.1.1.1		expectations has increased over	
				the period. Focus should be	
				given in this area.	



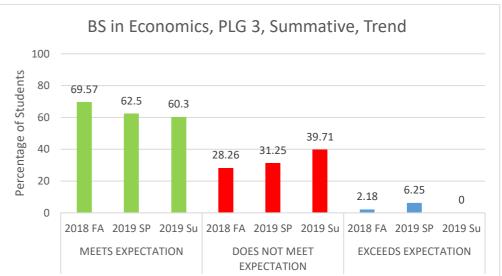


Figure BSE - 9 Figure BSE - 10

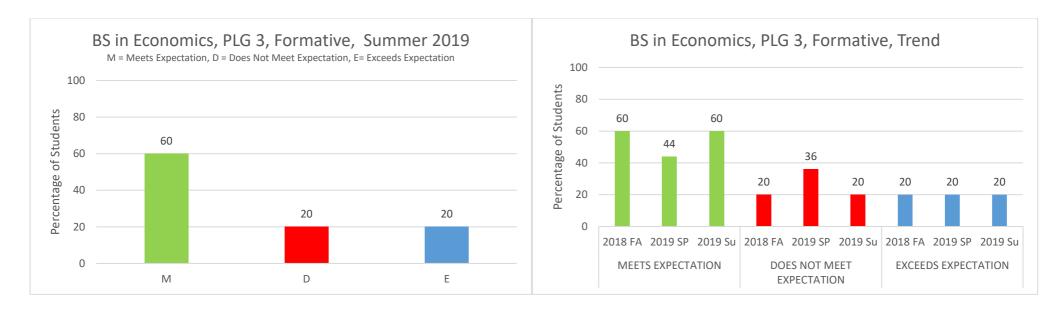


Figure BSE - 11 Figure BSE - 12

Program Learning Goal	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
4. Communication Skill Development	Summative: Exit Assessment Test, and Course-Embedded Assessment ECO 495 (Supervised Research Paper) or ECO 499 (Thesis)  Formative: ECO 204 selected question from final exam.	Exit Assessment Test: Meets Expectation 60% to 80%, Does Not Meet Expectation < 60%, Exceeds Expectation > 80%.  Course-Embedded Assessment: Rubric # BS.4.1.1.1	Please see figures BSE – 13 through BSE – 16.	Target: 70% students should meet or exceed target.  Students failed to meet the target in summative assessment.  Trend: Although students did not meet the target in summative assessment, performance over the period has improved with increase in	The Department hosts the Young Economists Forum, which is a vibrant co-curricular student organization that organizes various co-curricular events and invites high-calibers internal and external speakers to present on a variety of topics.
				percentage of students exceeding expectations in both formative and summative assessment.	

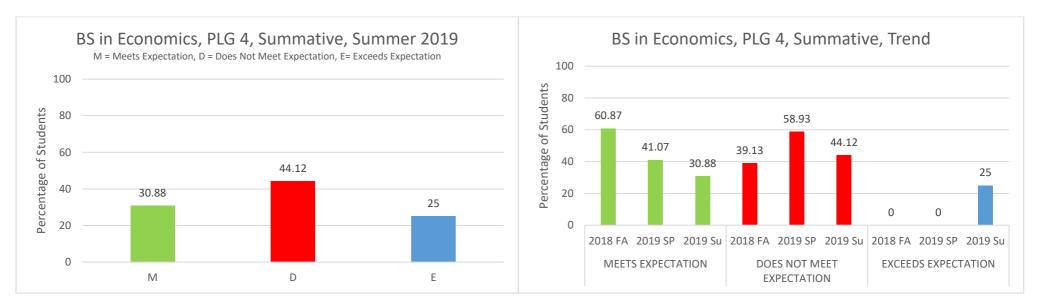


Figure BSE - 13 Figure BSE - 14

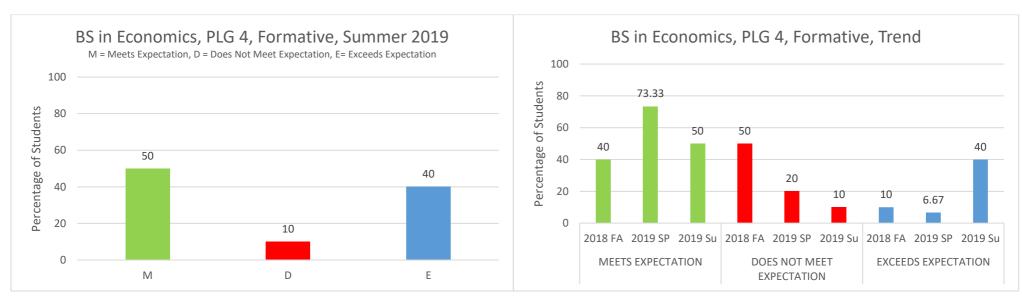
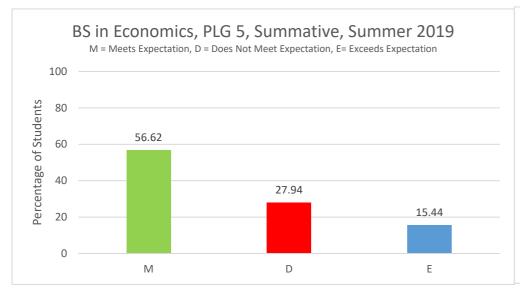


Figure BSE - 15 Figure BSE - 16

Program Learning Goal	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
5. Critical Thinking and	Summative: Exit	Exit Assessment Test:	Please see	Target: 60% students should	The courses are taught by highly
Analysis	Assessment Test, and	Meets Expectation 60%	figures	meet or exceed expectations.	skilled faculty members who have
	Course-Embedded	to 80%, Does Not Meet	BSE – 17		outstanding academic records in
	Assessment ECO 495	Expectation < 60%,	through	Students met the target.	their Masters and PhD degrees from
	(Supervised Research Paper)	Exceeds Expectation >	BSE-20.		top ranked Universities world-wide.
	or ECO 499 (Thesis)	80%.		Trend: Percentage of	
				students not meeting	
	Formative: ECO 201	Course-Embedded		expectations has increased in	
	selected question from final	Assessment: Rubric #		summative assessment.	
	exam.	BS.5.1.1.1		However, performance in	
				formative assessment has	
				improved over the period	
				with increase in percentage	
				of students meeting or	
				exceeding expectations	



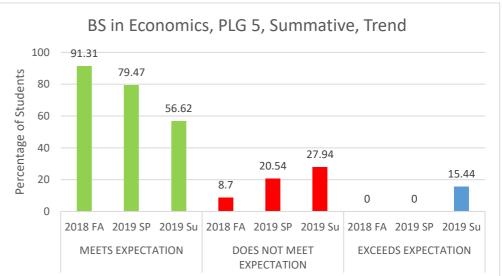


Figure BSE - 17 Figure BSE - 18

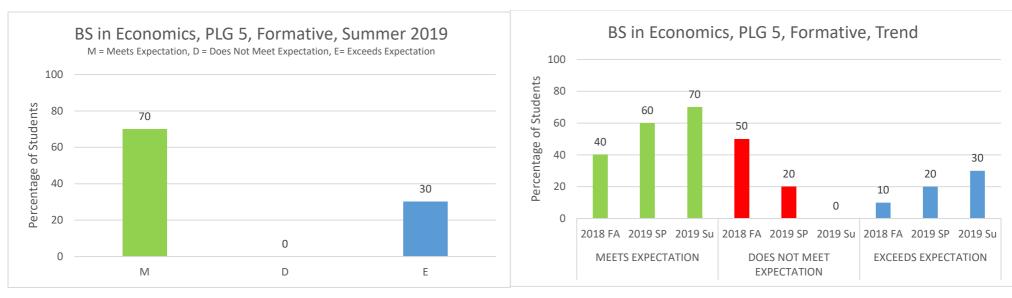
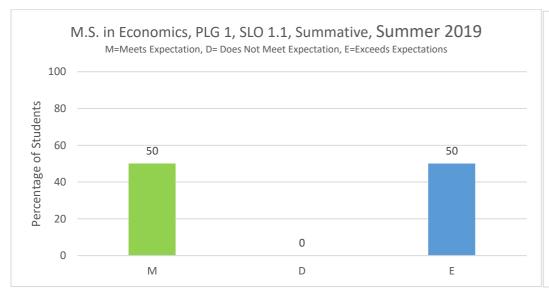


Figure BSE - 19 Figure BSE - 20

## Summer 2019 Student Learning Assessment Report: MS in Economics

	Student					
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
1. Critical	1.1 Interpret and	Summative:	Rubric # MS.1.1.1.1	Please	Target: 60% students	Course components are constantly
thinking skills in	critically review	Course-Embedded		see	should meet or exceed	reviewed to ensure that students can
relation to	articles in the	Assessment: ECO		figures	expectations.	continue to critically identify problems and
microeconomics,	economics	695 or ECO 699		MSE-1		solve those using their knowledge of
macroeconomics	research	Literature Review		through	Students met the target.	business studies.
and econometrics	literature.	Section of Thesis or		MSE –		
		Research Papers		2.	Trend: We are pleased	
					with students' performance	
		Formative: ECO 502			in this area. Formative	
		final term paper.			assessment could not be	
					measured for this period as	
					Eco 502 was not offered in	
					this semester.	



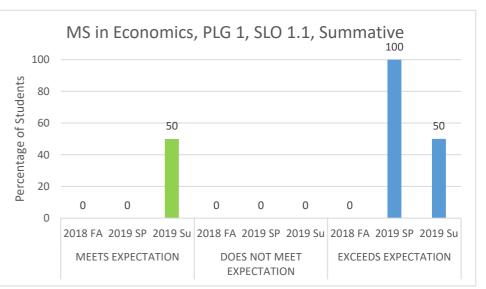
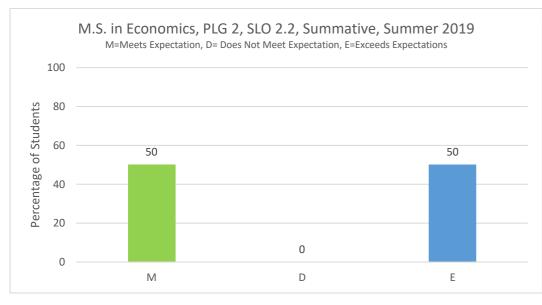


Figure MSE - 1 Figure MSE - 2

	Student					
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
2. Quantitative	2.2 Develop basic	Summative: ECO	MS.2.2.1.1	Please	Target: 60% students	Department of Economics with the support
analytical skills	research skills in	695 or ECO 699:		see	should meet or exceed	of HEQEP grant has setup up an Economic
in application of	order to conduct	Economic modeling		figures	expectations.	Research Platform for students.
economics	research with	section of research		MSE-3		ERP undertakes and facilitates economic
	minimal	papers or thesis.		and	Students met the	research and policy analysis and hosts
	supervision			MSE - 4	target.	seminar series, workshops and
						conferences.
					Trend: Students	
					performance has	
					significantly improved	
					over the period.	



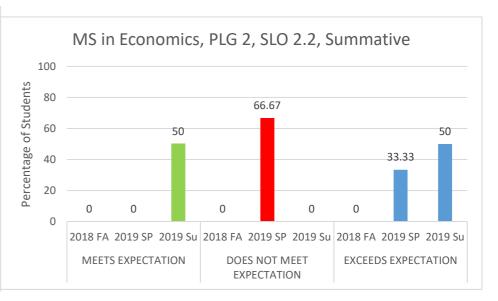
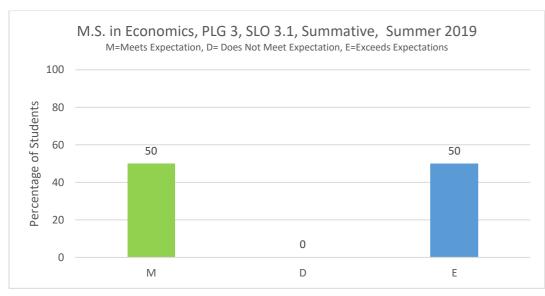


Figure MSE - 3 Figure MSE - 4

	Student					
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
3. Problem	3.1 Use economic	Summative: ECO	MS.3.1.1.1	Please	Target: 60% students should meet or	The courses are taught by highly skilled
solving skills for	principles,	695 or ECO 699:		see	exceed expectations.	faculty members who have
economic and	theories and	Economic modeling		figures	-	outstanding academic records in
business decision	models to	section of research		MSE –	Students met the target.	their Masters and PhD degrees from
making in public	analyze and	papers or thesis		5	<u> </u>	top ranked Universities world-wide
and private	explain how			through	Trend: Students performance has	
sectors	decisions are	Formative: ECO 503		MSE -	significantly improved over the	
	made by	final Exam or ECO		8	period. Formative assessment could	
	individuals,	504 final exam.			not be measured for this period as	
	organizations and				Eco 502 was not offered in this	
	societies.				semester.	



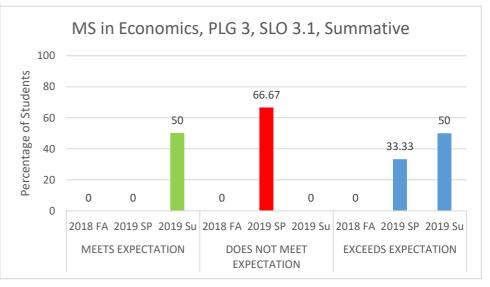


Figure MSE - 5 Figure MSE - 6

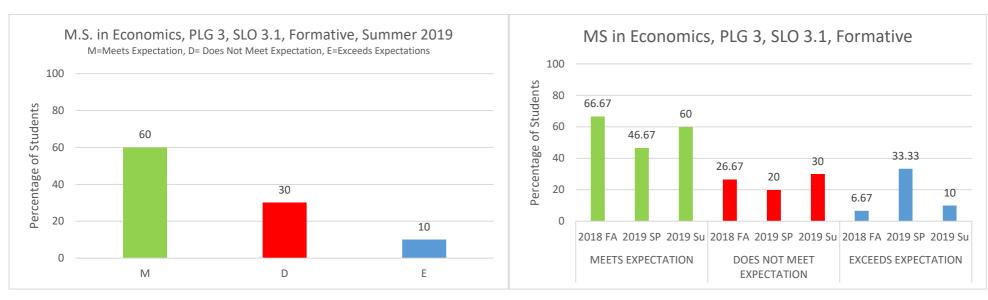


Figure MSE - 7 Figure MSE - 8

## Summer 2019 Student Learning Assessment Report: Master of Business Administration

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
1. Managerial Communications	1.1 Communicate effectively toward achieving managerial objectives.	Summative: Exit Assessment Test, and Course- Embedded Assessment (BUS 690 final term projects)  Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # MB.1.1.1.1	See Figures MBA- 1 through MBA-4	Target: 80% students should meet or, exceed expectation.  Students met the target.  Trend: Students performance has improved over the period with an increase in percentage of students meeting or exceeding expectations.	The MBA club in the Department creates a platform for students for networking, leadership training and making them a team player. The club has helped the students to improve their managerial skills along with fostering mutually beneficial relationships among the business world and obtain better opportunities.

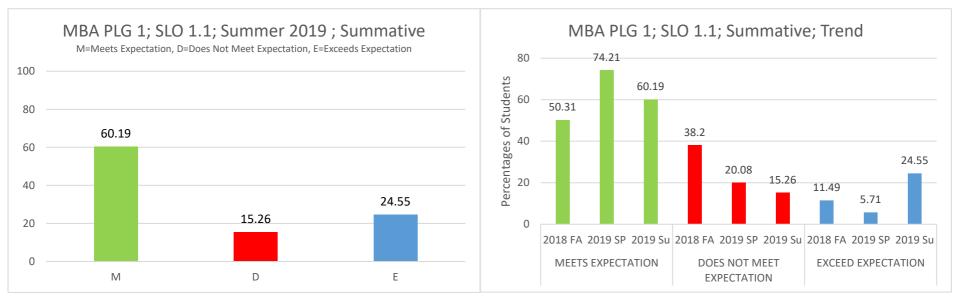


Figure MBA - 1 Figure MBA - 2

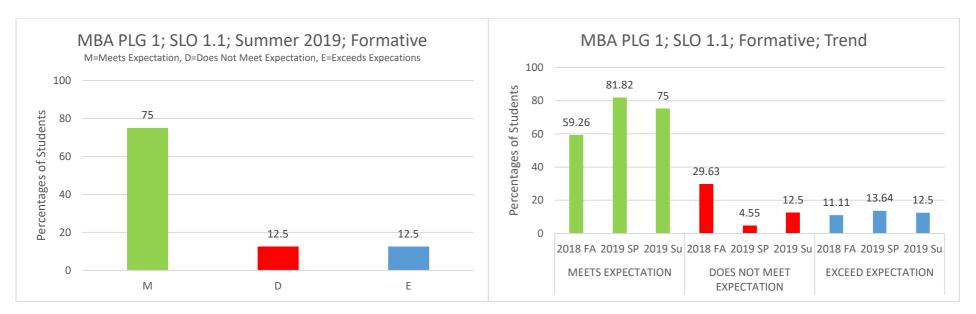


Figure MBA - 3 Figure MBA - 4

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Critical Thinking and Decision Making	2.1 Apply appropriate analytic framework to solving management problems, and developing of integrative managerial solutions.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects)  Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # MB.2.1.1.1	See Figures MBA-5 through MBA-8	Target: 80% students should meet or, exceed expectation.  Students failed to meet the target in formative assessment.  Trend: Students performance in the area is extremely poor.  Percentage of students not meeting expectations has increased over the period in both formative and summative assessment. This is an area of concern.	Corporate managers are regularly taking special classes in individual courses to give students insight about the practical world.

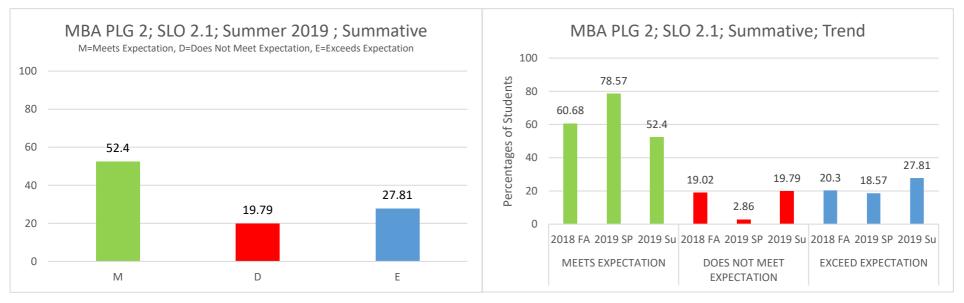


Figure MBA - 5 Figure MBA - 6

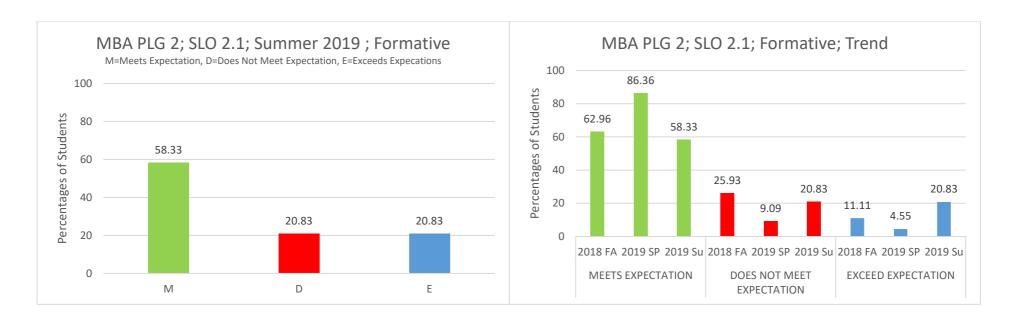


Figure MBA - 7 Figure MBA - 8

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Critical Thinking and Decision Making	2.2 Determine relevant decision criteria and alternatives, and identify the optimal solution	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects)  Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # MB.2.1.1.1	See Figures MBA-9 through MBA-12	Target: 80% students should meet or, exceed expectation.  Students failed to meet the target in the summative assessment.  Trend: Students failed to meet the target in summative assessment. The percentage of students not meeting expectations has increased over the period for both summative and formative assessment. This is an area of concern	Corporate managers are regularly taking special classes in individual courses to give students insight about the practical world.

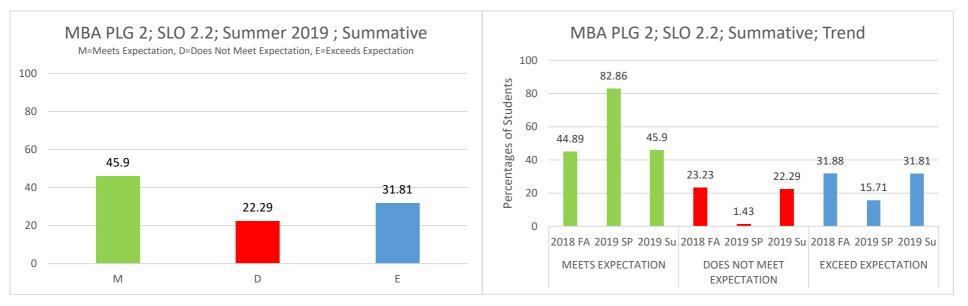


Figure MBA - 9 Figure MBA - 10

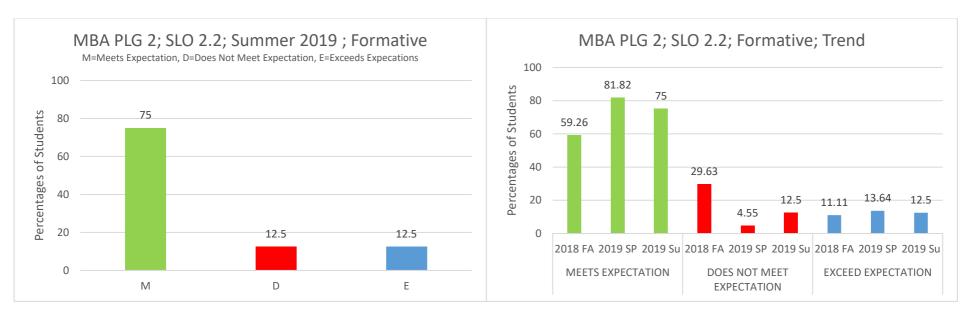


Figure MBA - 11 Figure MBA - 12

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
3. Integration of management tools and techniques	3.1 Integrate and apply the tools and techniques of management, drawing on a broad-based knowledge of the major functions (accounting, economics, finance, information systems, marketing, operations management, and strategy) to solve complex management problems and render sound business decisions.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects)  Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # MB.3.1.1.1	See Figures MBA-13 through MBA-16	Target: 80% students should meet or, exceed expectation.  Students failed to meet the target in the summative assessment.  Target is met in formative assessment.  Trend: Student performance in summative assessment is very poor. This is a area of major concern as the students are consistently failing to meet the target.	Higher government officials (such as, Secretaries, NBR Officials, and Bangladesh Bank Joint Director) with PhD are taking classes in E/MBA programs.

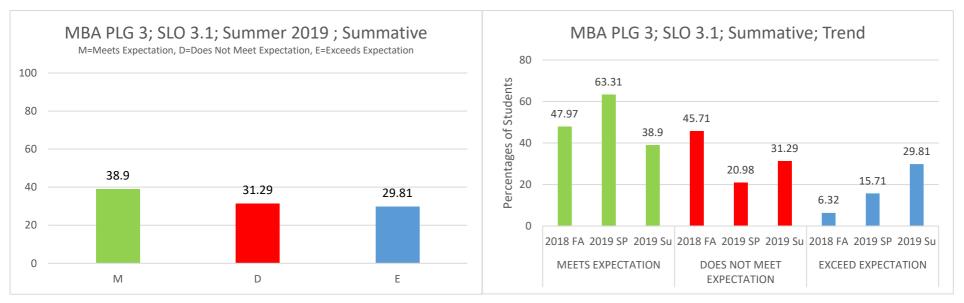


Figure MBA - 13 Figure MBA - 14

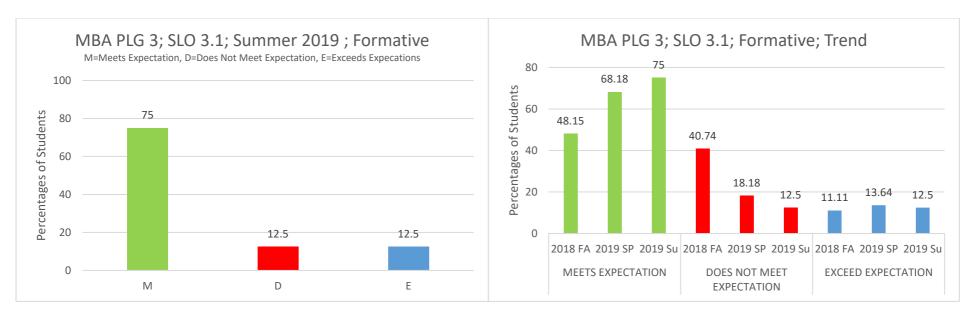


Figure MBA - 15 Figure MBA - 16

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
4. Global Perspectives	4.1 Augment business decisions with global considerations.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects) Formative: Course- Embedded Assessment (BUS 685 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # MB.4.1.1.1	See Figures MBA-17 through MBA-20	Target: 80% students should meet or, exceed expectation.  Students failed to meet the target in the summative assessment. Target is met in formative assessment.  Trend: Performance in summative assessment is extremely poor. More than 50% of the students did not meet the expectations. This is an area of major concern.	Realistic illustrations from the business world, case studies and research articles are used in classroom teaching to provide students better understanding of the subject matter.

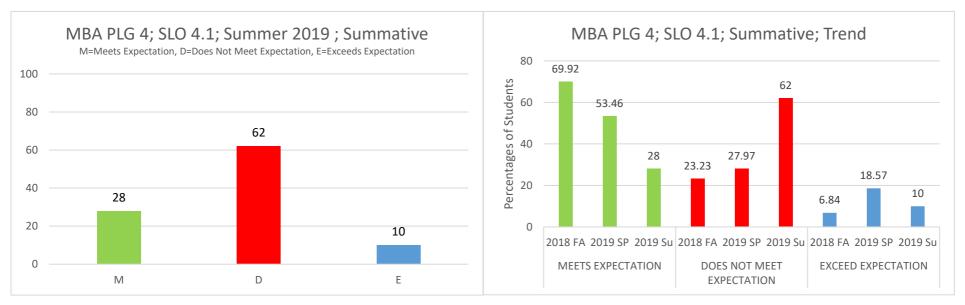


Figure MBA - 17 Figure MBA - 18

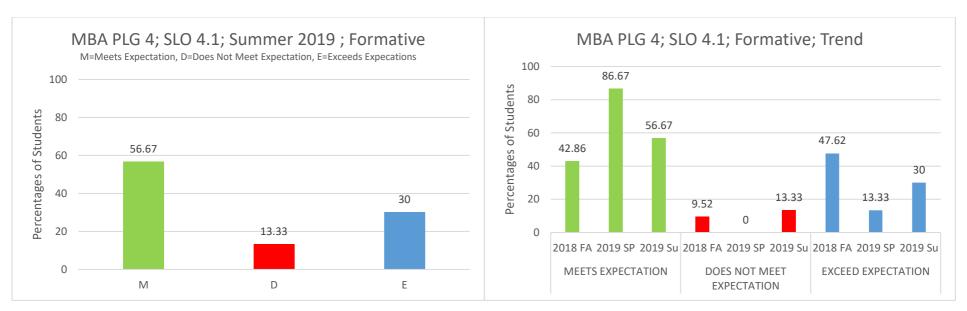


Figure MBA - 19 Figure MBA - 20

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
5. Ethical Considerations	5.1 Evaluate and articulate ethical considerations in managerial decision making and in enterprise management.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # MB.5.1.1.1	See Figures MBA-21 and MBA-22	Target: 80% students should meet or, exceed expectation.  Students failed to meet the target.  Trend: Students are continuously failing to meet the target in this area. A significant percentage of students did not meet the expectations and it has an increasing trend. This is an area of major concern.	NSU Ethics club organizes different seminars to make students aware about ethical standards.

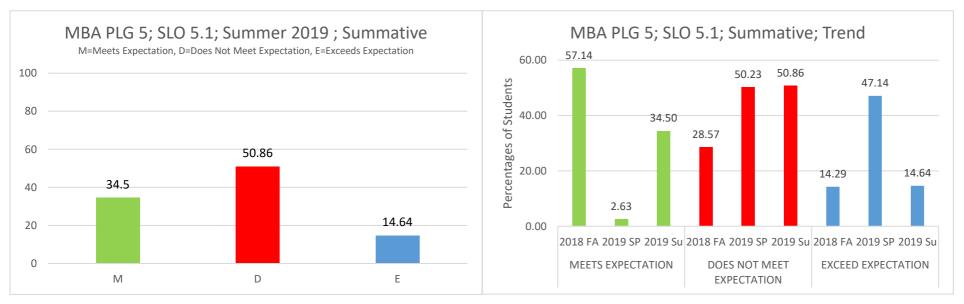


Figure MBA - 21 Figure MBA - 22

## Summer 2019 Student Learning Assessment Report: Executive Master of Business Administration

	Student					
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
1. Managerial	1.1 Communicate	Summative: Exit	Assessment Tests	See	Target: 80% students should meet or,	Interactive assignments are used in
Communications	effectively	Assessment Test and	Meets Expectation:	Figures	exceed expectation.	the courses. Students are required
	toward	Course-Embedded	60% -80%; Does	EMBA –		to present on relevant topics which
	achieving	Assessment (EMB	Not Meet	1 through	Students met the target.	help them develop better
	managerial	690 final term project)	Expectation < 60%;	EMBA -		communication skills.
	objectives.		Exceeds	4	Trend: Students performance has	
		Formative: Course-	Expectation> 80%		significantly improved in this area with	
		Embedded			increase in percentage of students meeting	
		Assessment (EMB	Course-Embedded		and exceeding expectations.	
		650 final term project)	Assessment:			
			Rubric #			
			EM.1.1.1.1			

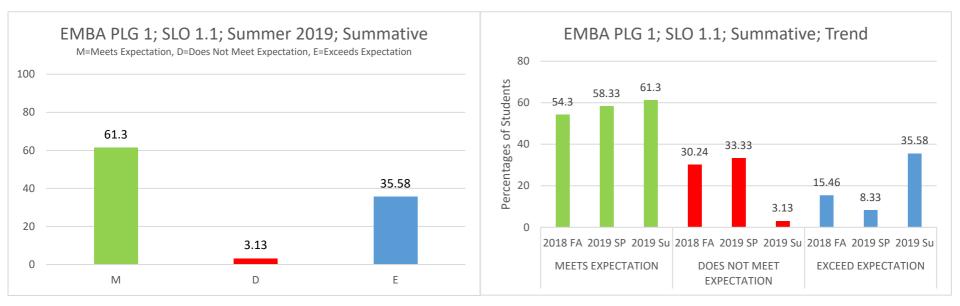


Figure EMBA - 1 Figure EMBA - 2

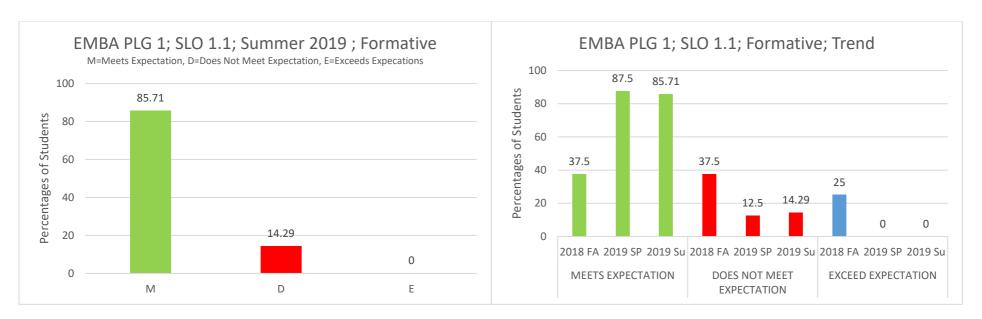


Figure EMBA - 3 Figure EMBA - 4

	Student					
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
2. Critical Thinking and Decision Making	2.1 Apply appropriate analytic framework to solving management problems, and	Summative: Exit Assessment Test and Course-Embedded Assessment (EMB 690 final term project) Formative: Course-	Assessment Tests Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%	See Figures EMBA – 5 through EMBA - 8	Target: 80% students should meet or, exceed expectation.  Students failed to meet the target.  Trend: Students'	Higher government officials (such as, Secretaries, NBR Officials, and Bangladesh Bank Joint Director) with PhD are taking classes in E/MBA programs.
	developing of integrative managerial solutions.	Embedded Assessment (EMB 650 final term project)	Course-Embedded Assessment: Rubric # EM.2.1.1.1		performance in formative assessment has deteriorated over the period. However, performance in summative assessment is showing a positive trend with increase in percentage of students exceeding expectations.	

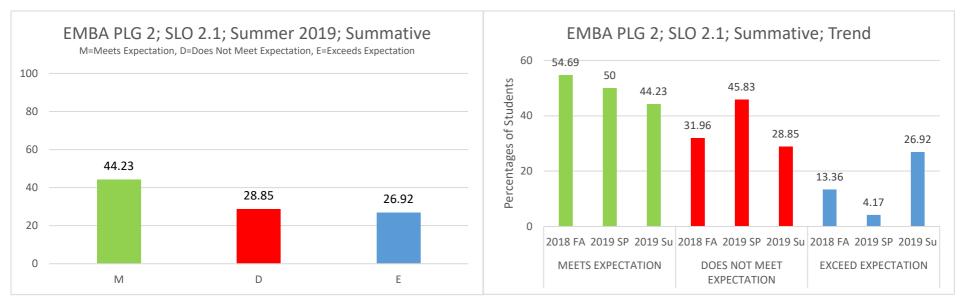


Figure EMBA - 5 Figure EMBA - 6

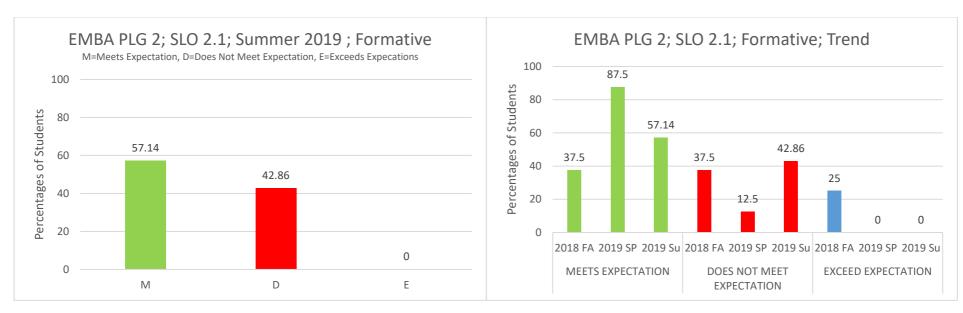


Figure EMBA - 7 Figure EMBA - 8

	Student					
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
2. Critical	2.2 Determine	Summative: Exit	Assessment Tests Meets	See	Target: 80% students should meet	
Thinking and	relevant	Assessment Test and	Expectation: 60% -80%;	Figures	or, exceed expectation.	business world, case studies and
Decision	decision	Course-Embedded	Does Not Meet	EMBA –		research articles are used in classroom
Making	criteria and	Assessment (EMB 690	Expectation < 60%;	9 through	Students failed to meet the target	teaching to provide students better
	alternatives,	final term project)	Exceeds Expectation>	EMBA -	in the formative assessment.	understanding of the subject matter.
	and identify		80%	12	To a la Dange de la Compania	
	the optimal	Formative: Course-			Trend: Performance in formative	
	solution.	Embedded Assessment	Course-Embedded		assessment is very poor with	
		(EMB 650 final term	Assessment: Rubric #		increase in percentage of students	
		project)	EM.2.1.1.1		not meeting expectations.	
					However, performance in	
					summative assessment has	
					improved with an increase in	
					percentage of students meeting or	
					exceeding expectations.	
					exceeding expectations.	

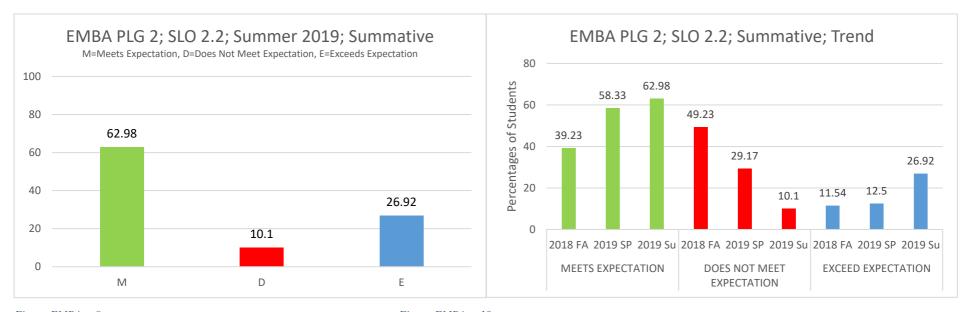


Figure EMBA - 9 Figure EMBA - 10

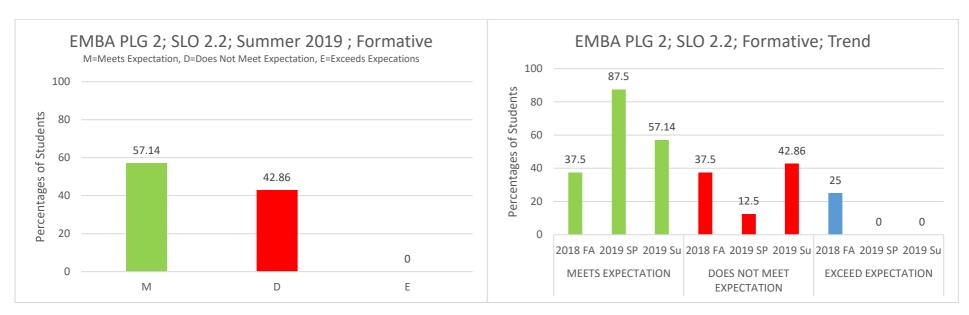


Figure EMBA - 11 Figure EMBA - 12

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
3. Integration of management tools and techniques	3.1 Integrate and apply the tools and techniques of management, drawing on a broad-based knowledge of the major functions (accounting, economics, finance, information systems, marketing, operations management, and strategy) to solve complex management problems and render sound business decisions.	Summative: Exit Assessment Test and Course- Embedded Assessment (EMB 690 final term project)  Formative: Course- Embedded Assessment (EMB 650 final term project)	Assessment Tests Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # EM.3.1.1.1	See Figures EMBA – 13 through EMBA - 16	Target: 80% students should meet or, exceed expectation.  Students met the target  Trend: Students performance has significantly improved in this area with an increase in percentage of students meeting or exceeding expectations.	Faculties with Ph.D. from North America or equivalent universities and long industry experience at top-level corporations, teach in the EMBA program.

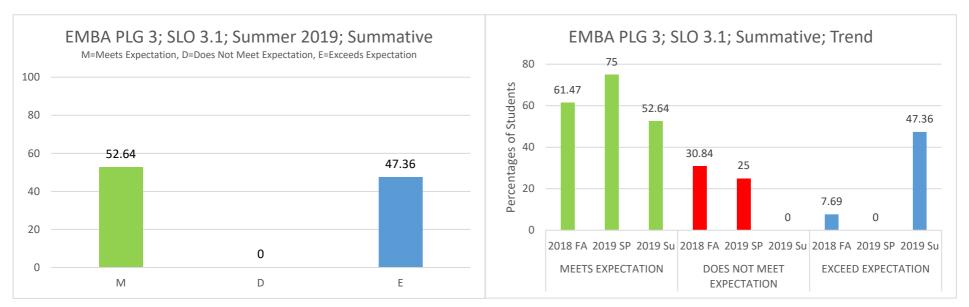


Figure EMBA - 13 Figure EMBA - 14

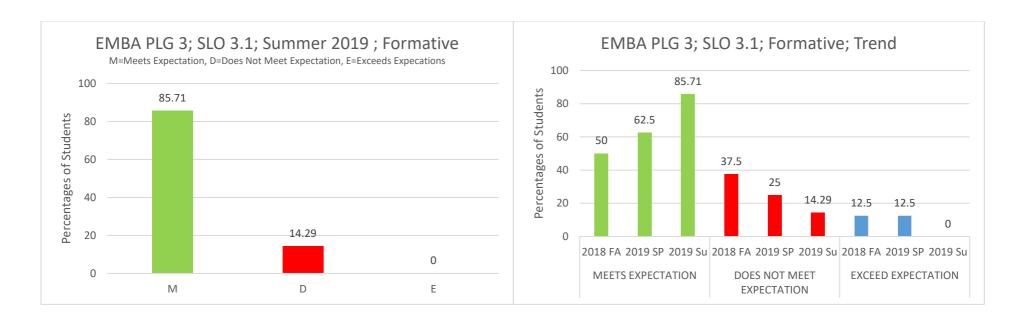


Figure EMBA - 15 Figure EMBA - 16

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
4. Global Perspective	4.1 Augment business decisions with global considerations.	Summative: Exit Assessment Test and Course-Embedded Assessment (EMB 690 final term project)  Formative: Course- Embedded Assessment (EMB 670 final term project)	Assessment Tests Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # EM.4.1.1.1	See Figures EMBA – 17 through EMBA - 20	Target: 80% students should meet or, exceed expectation.  Students failed to meet the target in both summative and formative assessment.  Trend: Student performance in summative assessment is very poor and is an area of high concern. Performance in formative assessment has drastically fall in this period making it an area of major concern	The Department is revising and updating the existing curriculum to make it more industry oriented.

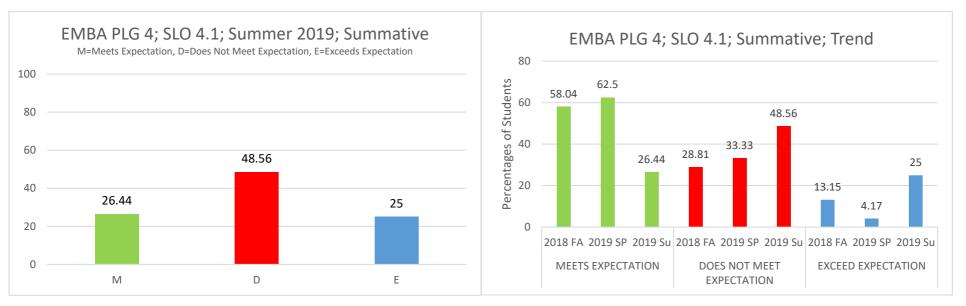


Figure EMBA - 17 Figure EMBA - 18

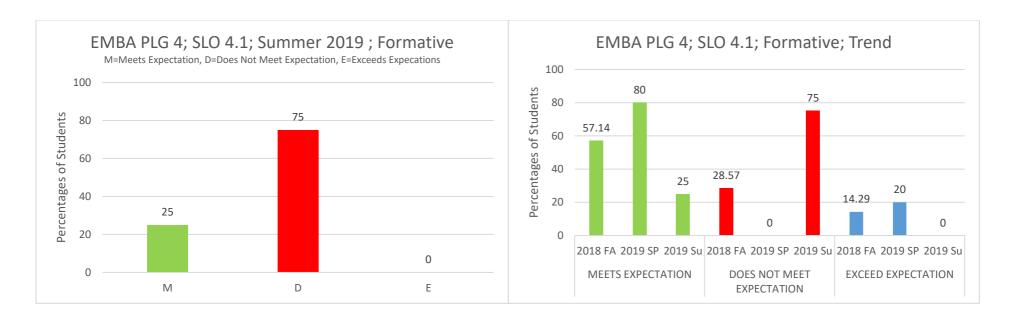


Figure EMBA - 19 Figure EMBA - 20

Program	Student Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
5. Ethical considerations	5.1 Evaluate and articulate ethical considerations in managerial decision making and in enterprise management.	Summative: Exit Assessment Test and Course-Embedded Assessment (EMB 690 final term project)	Assessment Tests Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # EM.5.1.1.1	See Figures EMBA - 21 and EMBA - 22	Target: 80% students should meet or, exceed expectation Students failed to meet the target.  Trend: Students performance in this area is extremely poor with high percentage of students not meeting expectations. This is an of high concern.	NSU Ethics club organizes different seminars to make students aware about ethical standards.

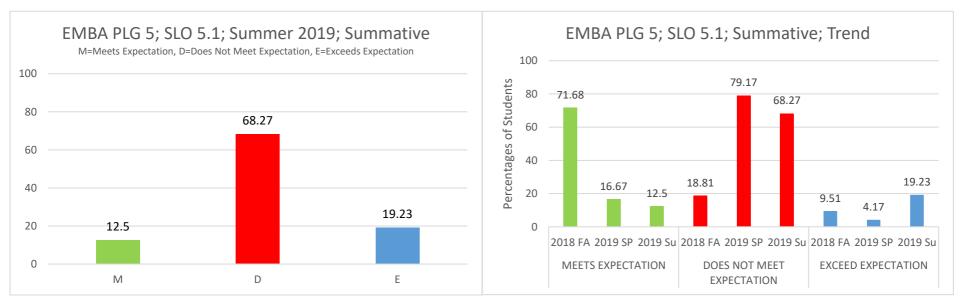
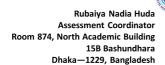


Figure EMBA - 21 Figure EMBA - 22

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